



## LEAD CAPTURE PRE-ORDER FORM

**ASCA 2013**  
BOSTON: APRIL 17-20

Pre-Order Discount Deadline: Friday, March 29<sup>th</sup>

Fax Order To: **(917) 591-8021** | Email Order To: [Leads@SmartSourceRentals.com](mailto:Leads@SmartSourceRentals.com) | Pre-Orders Close: Friday, April 5th

### BUNDLED PACKAGES

PACKAGE DESCRIPTION	DISCOUNT AVAILABLE UNTIL Friday, March 29 <sup>th</sup>	PRE-ORDERS CLOSE Friday, April 5 <sup>th</sup>	QUANTITY	TOTAL
<b>SmartEXPO! Lead Capture Package (Desktop)</b> <u>Includes:</u> <ul style="list-style-type: none"> <li>• (1) SmartEXPO! Desktop Unit</li> <li>• Custom SmartQual Qualifiers</li> <li>• (1) Extra SmartRoll</li> <li>• Standard SmartSet Delivery and Set-up</li> <li>• Damage Waiver Coverage</li> </ul> <i>*Electricity is required for this unit.</i>	<i>Save 15%</i>  <b>\$425</b>	Not Available		
<b>SmartSwift Lead Capture Package (Handheld)</b> <u>Includes:</u> <ul style="list-style-type: none"> <li>• (1) SmartSwift Handheld Unit</li> <li>• Custom SmartQual Qualifiers</li> <li>• SmartBlast Instant Email</li> <li>• (1) SmartPrint Bluetooth Printer</li> <li>• Standard SmartSet Delivery and Set-up</li> <li>• Damage Waiver Coverage</li> </ul>	<i>Save 15%</i>  <b>\$589</b>	Not Available		
<b>Subtotal</b>				
<b>DON'T WAIT! PRE-ORDER YOUR BUNDLED PACKAGES TODAY AND SAVE 15%.</b> Includes Delivery, Set-up, In-booth Training PLUS Custom Qualifiers and Damage Waiver				

### A LA CARTE RENTALS

PRODUCT/SERVICE DESCRIPTION		DISCOUNT AVAILABLE UNTIL Friday, March 29 <sup>th</sup>	PRE-ORDERS CLOSE Friday, April 5 <sup>th</sup>	QUANTITY	TOTAL
<b>SmartEXPO! Lead Capture Device</b> Includes scanner, display, standard qualifiers, hard copy paper printouts and USB Flash Drive. System is pre-programmed to read and capture attendee (badge) contact information. <i>*Electricity is required for this unit.</i>	Desktop	\$319	\$349		
<b>SmartRoll Extra Paper Roll</b> (≈ 300 leads per roll)	Desktop	\$9	\$19		
<b>SmartSwift Lead Capture Device</b> Utilizes smartphone based technology to scan, view and qualify leads. Data is stored within a secure database and is viewable in real-time. <i>*Electricity is NOT required. This unit is battery-operated.</i>	Handheld	\$349	\$395		
<b>SmartPrint Bluetooth Printer</b> Includes paper roll for hard copy printouts.	Handheld	\$59	\$79		
<b>SmartBlast Instant Email Blast</b> Email is instantly sent to attendee upon badge scan.	Handheld	\$95	Not Available		
<b>SmartQual Customized Qualifiers/Action Codes</b>	Desktop & Handheld	\$95	Not Available		
<b>SmartSet Booth Delivery &amp; Setup</b>	Desktop & Handheld	\$29	\$39		
<b>Subtotal</b>					
<b>Tax 6.25%</b>					
<b>Service &amp; Handling</b>					\$19.00
<b>Total</b>					

☐ Unless you check the box to the left, a 10.5% Damage Waiver fee will be added to your a la carte order. This waiver protects you from costs associated with damaged and lost equipment. If you decline this damage waiver, you are required to keep all of our property insured against theft, fire and other risks.

## LEAD CAPTURE DEVICES



**SmartEXPO! Lead Capture Desktop Device** (Scanner and USB Flash Drive Included)



**SmartSwift Lead Capture Handheld Device** (OPTIONAL Bluetooth Printer Pictured with Device)

### Standard Qualifiers Included with Both Devices:

Specific Product/Need  
Plan to Buy w/in Year  
Long-term Plan to Buy  
Budget in Place  
Decision Maker  
Project Manager

Influences Decision  
Product/Service Info  
Follow-up Info  
Setup Post-Show Call  
Setup Post-Show Demo  
Setup Post-Show Meeting

ALL RENTALS INCLUDE 24/7 SERVICE AND SUPPORT

## CUSTOMER ORDER INFORMATION

Company: _____	Booth Number: _____
Address: _____	
City: _____	State: _____ Zip: _____
Phone: _____	Fax: _____
Ordered By: _____	Email: _____
Onsite Contact: _____	Email: _____
Onsite Cell: _____	Email Event Access Code, Username & Password to: <input type="checkbox"/> Person Placing Order <input type="checkbox"/> Onsite Contact <input type="checkbox"/> Other
Other Name: _____	Email: _____

Email confirmation including rental agreement and credit card receipt will be sent within (1) one business day of submitting this form.  
If order is not confirmed within this time period, please call (800) 955-5171.

## PAYMENT INFORMATION

<input type="checkbox"/> Visa <input type="checkbox"/> MCard <input type="checkbox"/> Discover <input type="checkbox"/> AmEx <input type="checkbox"/> Check # _____	<b>Credit Card Billing Address:</b> <input type="checkbox"/> Same as above
Cardholder: _____	Address: _____
Credit Card #: _____	City: _____ State: _____ Zip: _____
Exp. Date: _____ Security Code: _____	Security code is the last 3 digits found on the back of Visa, Discover & MasterCard. AmEx has a 4-digit code on the front.

### **Please Note:**

Rental rates extend through the entire length of the show and include training, onsite usage and support. No refunds will be made to any order where cancellation is made within 7 days of delivery. Prices are subject to change without notice. Drayage and union fees are not included.

Upon close of show, all devices and supporting equipment must be returned to a SmartSource® representative within (1) one hour.

Cardholder acknowledges and agrees to the Terms and Conditions attached hereto and authorizes this credit card to be used as payment for this rental.

**Cardholder Signature** \_\_\_\_\_

ALL LEAD RETRIEVAL ATTENDEE INFORMATION PROVIDED IS AT THE DISCRETION OF SHOW MANAGEMENT

<b>Show Name:</b> ASCA 2013	<b>Show Venue:</b> Hynes Convention Center, MA	<b>Show Code:</b> ASCA0413
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Comments/Special Instructions: \_\_\_\_\_

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SmartSource® Computer & A/V Rentals | 3322 Longmire Dr. | Suite 200 | College Station, TX 77845

[www.SmartSourceRentals.com](http://www.SmartSourceRentals.com)