

ASCA 2017

WINTER SEMINARS

SAN ANTONIO: JANUARY 12-14, 2017

The 2017 Winter Seminars are geared toward ASC professionals seeking advanced content on ways to streamline their clinical and business operations, enhance their ASC's bottom line while remaining compliant with the ever-evolving regulatory criteria.

Sponsors and exhibitors will have the chance to connect with attendees over the course of Thursday and Friday, utilizing table top displays. By participating at this event, your company has the unique opportunity to network with highly engaged decision makers in the ASC industry, who are actively seeking valuable resources.

SPONSOR OPPORTUNITIES

ASCA offers added exposure and visibility throughout the entire conference with two exclusive sponsorship opportunities: Co-sponsor Thursday's **Welcome Reception** and Friday's **Luncheon: \$4,250**

Benefits:

- Table top display
- 3 seminar badges
- Logo on ASCA's 2017 Winter Seminars e-alerts and registration
- Signage on-site
- Logo and recognition on websites
- Attendee Mailing List

TARGETED AUDIENCE
FOR **10**
EXHIBITORS
275+
ATTENDEES



Coding & Reimbursement
*targeting coders, billers and
business office managers*



Regulatory & Legal Risk
*targeting administrators,
clinical managers and
clinical staff*



Finance & Accounting
*targeting administrators,
business office managers
and anyone preparing to the
CASC exam*

EXHIBIT OPPORTUNITIES

Exhibit at our 2017 Winter Seminars and reach an audience looking for further resources and information from ASCA. With only 10 table top displays available, exhibitors receive an exclusive opportunity to engage with ASCA members in an intimate setting.

Early Registration: \$2,500
After October 7: \$3,000

Benefits:

- Table top display
- Company name and 50-word description listed on the ASCA 2017 Winter Seminars' website
- 2 seminar badges

ADDITIONAL OPPORTUNITIES

Mailing List Rental

Market your products and services to seminar attendees after the meeting. The attendee mailing list will be available for a one-time, pre-approved direct mailing for exhibitors and sponsors only. **\$400**

Advertise in the 2017 Winter Seminars' issue of ASC Focus

The January issue of *ASC Focus* will have an expanded reach across the ASC industry. In addition to our regular distribution, the January issue will be distributed on-site at the Winter Seminars. Advertising is a valuable way to alert attendees and those unable to attend of your participation.

Full Page: \$2,250 / Half Page: \$1,750

- Belly Band, available to one advertiser only. *Please call 202.337.1897 for specific details.*

ASCA 2017

WINTER SEMINARS APPLICATION & CONTRACT

Call 202.337.1897 • Email alex@bluehouse.us



This is a writeable PDF. To ensure accuracy, we ask that you complete this application on a computer.

Contracts must be emailed to Alex Yewdell at alex@bluehouse.us

If paying by check, please make payable to
Ambulatory Surgery Foundation
and mail to: 2168 Wisconsin Ave, NW
Washington, DC 20007-2280

We, the undersigned, make application for exhibit space at ASCA 2017 Winter Seminars, subject to the conditions, rules and regulations governing the exhibition, which we accept as part of the agreement. We understand the space assignments will be made by ASCA.

Signature

Exhibitor/Sponsor Contact Information

Name

Phone

Fax

Email

Exhibitor Information

Company Name

Website

Phone

Address

City

State/ZIP

Credit Card Information

☐ VISA ☐ MasterCard ☐ AMEX

Name on card

Billing address

Credit card number

Code

Expiration date

Signature

CANCELLATION POLICY:

Exhibitors who cancel on or before October 28, 2016 are eligible for a \$500 credit for use towards any ASCA print or online advertising placement. No refund will be issued for exhibitors who cancel after October 28, 2016.

Sponsorships are nonrefundable.



SPONSOR OPPORTUNITIES*

☐ Welcome Reception & Luncheon

\$4,250 _____

*Includes Table Top Display and Mailing List Rental

EXHIBIT OPPORTUNITIES

☐ Table Top

\$2,500 (before Oct. 7) _____

\$3,000 (after Oct. 7) _____

ADDITIONAL OPPORTUNITIES

☐ Mailing List Rental

\$400 _____

ASC Focus—January*

☐ Full Page

\$2,250 _____

☐ 1/2 Page

\$1,750 _____

*Bonus Distribution onsite at the Winter Seminars

TOTAL \$ _____

SPONSOR AND EXHIBITOR SCHEDULE

THURSDAY, JANUARY 12

11:00 am–2:30 pm Registration & Exhibitor Set Up
2:45 pm–3:00 pm Attendee Session Break
5:30 pm–7:30 pm **Welcome Reception**

FRIDAY, JANUARY 13

6:45 am–7:25 am Breakfast
10:00 am–10:15 am Attendee Session Break
12:00 pm–12:45 pm Luncheon
2:50 pm–3:05 pm Attendee Session Break

Exhibitors can begin to tear down after 3:15 pm on Friday