

# ASCA 2013

## APPLICATION & CONTRACT

Call 202.337.1897 • Fax 202.337.1200 • Email [chris@bluehouse.us](mailto:chris@bluehouse.us)  
Mail 2168 Wisconsin Ave, NW Washington, DC 20007-2280

We, the undersigned, make application for exhibit space at ASCA 2013, subject to the conditions, rules and regulations governing the exhibition as stated on page 10, which we accept as part of the agreement. We understand the space assignments will be made by ASCA.

Signature

### Exhibitor/Sponsor Contact Information

Name

Phone

Fax

Email

### Booth Choices and Syllabus Information

Company Name

Web site

Phone

Address

City

State/ZIP

Please review the exhibit hall floor plan to request three locations.

1st choice

2nd choice

3rd choice

We wish to avoid having our exhibit located adjacent to the following companies. We understand ASCA will make every effort but cannot guarantee our placement:

Logo/50-word description submissions MUST be sent via email to [kate@bluehouse.us](mailto:kate@bluehouse.us) to confirm your exhibit space. We reserve the right to edit all descriptions.

### Credit Card Information

☐ VISA ☐ MasterCard ☐ AMEX

Name on card

Billing address

Credit card number

Code

Expiration date

Signature

If paying by check, please make payable to Ambulatory Surgery Foundation and mail to: 2168 Wisconsin Ave, NW • Washington, DC 20007-2280

☐ Our company would like to host a private meeting/presentation, party or happy hour for \_\_\_\_\_ people during an approved time at the meeting hotel during ASCA 2013. Please send me further details.

### ASCA Vendor Membership

Join or renew to save 20% or more! As this is a 2013 event your 2013 dues must be paid to receive the discounted member rate.

\$1,000

Amount

### Exhibit

10' x 10' Booth

Members \$3,500

Nonmembers \$5,000

10' x 20' Booth

Members \$7,000

Nonmembers \$10,000

20' x 20' Booth

Members \$14,000

Nonmembers \$20,000

Member rates are available if your company's 2013 dues are paid below.

### Sponsor

GOLD (PICK 1)

Includes 10 x 20 booth and mailing list rental

- ☐ ASC Celebration Luncheon
- ☐ Attendee Meeting Bags
- ☐ Mobile Application
- ☐ Social Event
- ☐ Receptions

Members \$28,000

Nonmembers \$34,000

SILVER (PICK 1)

Includes 10 x 10 booth and mailing list rental

- ☐ Badge Lanyards
- ☐ Bottled Water (2 available)
- ☐ Breakfast & Morning Break (2 available)
- ☐ Exhibit Hall Chair Massage
- ☐ Exhibit Hall Luncheon
- ☐ Hotel Key Cards
- ☐ Pocket Exhibits Guide
- ☐ Pocket Program Guide
- ☐ USB Drives

Members \$16,000

Nonmembers \$20,000

10' x 20' Upgrade \$3,500

BRONZE (PICK 1)

Includes 10 x 10 booth and mailing list rental

- ☐ Charging Station
- ☐ Exhibit Hall Passport
- ☐ Hand Sanitization Stations
- ☐ Morning or Afternoon Breaks (3 available)
- ☐ Social Event Transportation

Members \$10,000

Nonmembers \$12,500

10' x 20' Upgrade \$3,500

EDUCATION

☐ \$1,500 Session ☐ \$2,250 Premeeting

BOARD DINNER

☐ \$5,000

### Advertise\*

PROGRAM SYLLABUS

4-Color

☐ Half Page \$1,500

☐ Full Page \$2,000

Ad Deadline:

☐ 2-Page Spread \$5,000

Feb 7

☐ Inside Front Cover \$2,625

Ad Materials:

☐ Inside Back Cover \$2,625

Feb 21

☐ Back Cover \$3,450

DIRECTIONAL SIGNS

☐ \$500 per sign

POCKET EXHIBITS GUIDE AD

☐ \$700 per half page ad

PATHFINDER

☐ \$400 for 1

☐ \$700 for 2

ASCA WEBSITE

☐ \$1,200

\*Nonmembers add 20%

### ASCA 2013 Attendee Mailing List

(rental rules apply)

☐ \$750

TOTAL \$

Amount

Amount