

# ASC media kit | 2011



GAIN ACCESS **webinars** **SPONSORSHIPS** knowledge  
**focus** promote products & services make connections focus **BUILD RELATIONSHIPS**  
**community** ASC ASSOCIATION **networking opportunities** **specialty seminars**  
 exposure **PROFESSIONAL DEVELOPMENT** gold sponsor **coding seminar** leadership  
 Ambulatory Surgery Centers **ADVERTISE** membership directory knowledge **GET INVOLVED**  
**ASCs 2011 MEETING PROGRAM SYLLABUS** **MEMBERSHIP** decision makers  
 EXPAND YOUR REACH **ASC**  
 build relationships **network** **exhibiting**  
**GROW** **advocacy** ASC Foundation MATERIALS MANAGEMENT SEMINAR **MARKETING OPP**  
**connect** community **exhibit** showcase

The ASC Association can connect and better acquaint you with ASCs and the professionals who operate them through a variety of marketing opportunities.

**The marketing opportunities are numerous.** Exhibit at the industry's largest and most attended conference, Advertise within the most respected journal in ambulatory surgery. Put your company first by being a Sponsor!

**Exhibit.** ASCs 2011 attendees are decision makers! At ASCs 2010, 43% of attendees were managers, directors, and vice presidents; making the ASC Association's annual meeting the largest and most distinct conference within the dynamic ASC industry. With an anticipated attendance in excess of 3,000, your company has an opportunity to make a big impact and increase sales through contacts made at ASCs 2011. This truly is an event you cannot afford to miss!

**Advertise.** Reserve your space in the official publications of the ASC Association. **ASC Focus** mails 6 times a year to both association members and nonmembers bringing its reach to more than 23,000 industry professionals! The annual **Membership Directory** mails to members late in the year and is a notable list of who's who in the ASC Industry. Additionally, advertise in the **Program Syllabus**, the complete guide to the annual meeting, and ensure you are reaching your greatest potential.

**Sponsor.** Be a sponsor at ASCs 2011 and present your company at the best industry meeting of the year. Our annual conference is the largest and most highly regarded in the ASC industry. Plus, exclusive sponsorships are available throughout the year at specialized workshops, seminars and programs. By taking advantage of these unique opportunities, you can reach specific demographics within the industry.

The ASC Association is where the industry turns when they need to know the How, What, When and Where about legislation impacting their operations, Medicare payments, new drugs being introduced, the products and services ASCs are using, procedures being reimbursed and much, much more.



### What Is An ASC?

Ambulatory surgery centers, or ASCs, are facilities where surgeries that do not require hospital admission are performed. Patients who choose to have surgery in an ASC arrive on the day of their procedure, have their surgery in a fully equipped operating room and recover under the care of highly skilled nurses, all without hospital admission. ASCs may perform surgeries in several specialties or dedicate their services to one specialty, such as eye care or sports medicine.

ASCs are changing the face of health care by offering top-quality care at cost effective prices and expanding access to surgical services. At the ASC Association, we are eager to help you become better acquainted with our nation's ASCs and the people who own and operate them.

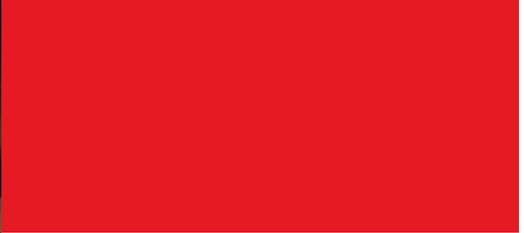
### What Is The ASC Foundation?

The Ambulatory Surgery Foundation (ASF) hosts ASCs 2011 and a variety of other educational programs throughout the year to achieve its mission of providing a wealth of educational opportunities for ASC professionals, policy makers and the public.

In addition, the Foundation is the nation's largest publisher of ASC-specific materials, and conducts research on a variety of ASC topics.

### What Is The ASC Association?

The ASC Association is dedicated to representing the interests of those who operate and seek the services of ASCs. The ASC Association provides membership services and advocates for ambulatory surgery at the state and federal level. ASC Association members enjoy discounts on sponsoring, exhibiting and attending meetings of the Foundation.



## Advertising Opportunities



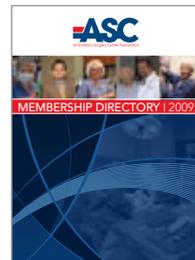
### ASC Focus

ASC Focus magazine is the official publication of the ASC Association. Articles cover items of interest to key decision makers including owners, physicians, nursing

directors and administrators.

ASC Focus is published 6 times a year and has a readership of more than 23,000.

- ASC Focus reaches an industry performing more than 22 million procedures each year
- ASC Focus reaches the decision makers
- ASC Focus has a readership of more than 23,000
- ASC Focus contains timely information of interest to top personnel
- ASC Focus is published bimonthly



### Membership Directory

The ASC Association's Membership Directory is the most comprehensive directory in the industry. The directory features listings of

the ASC Association's facility, corporate, individual and supporter members, and state ASC associations. Stay in touch with the nation's ASCs all year long!



### Program Syllabus

Market your company at the ASC convention of the year where industry leaders from across the nation will be coming to learn about trends, regulatory and

legislative changes, new products, and clinical advances.

### Mailing List Rental

Advertisers, exhibitors at the ASCs 2011 and those interested in marketing to ASCs may be eligible to rent an ASC Association mailing list. The list may be rented for one-time pre-approved direct mail campaigns.



## ASC Market

ASCs are in all 50 states and provide more than 22 million surgical procedures per year!

Call 202.337.1897 | to connect with the ASC community



# Sponsorship & Exhibit Opportunities

**ASCs 2011, May 11-14**



This educational conference offers exceptional opportunities for companies that do business with ASCs. Promote your products and services to key decision makers by being a sponsor, exhibitor or advertiser. You will also be able to take advantage of the full range of networking benefits the conference offers.

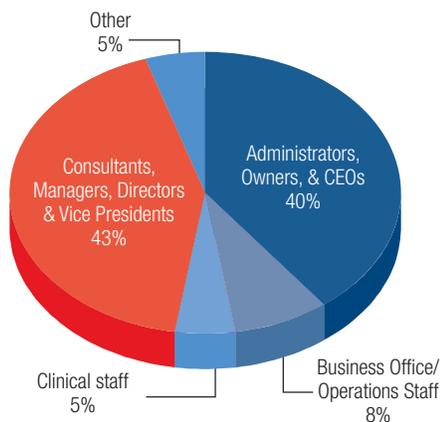
Year after year, our annual conference is the largest and most highly regarded in the ASC industry. The conference is known for including the broadest variety of top-quality educational sessions and the most diverse exhibit hall. Physicians, administrators, nurses and the owners and managers of ASCs from across the country participate.

An array of highly effective sponsorship and exhibit packages are available. We encourage you to make plans to be a part of this unparalleled opportunity to present your company at the best industry meeting ever! Please join us for ASCs 2011, May 11-14 in Orlando, FL.



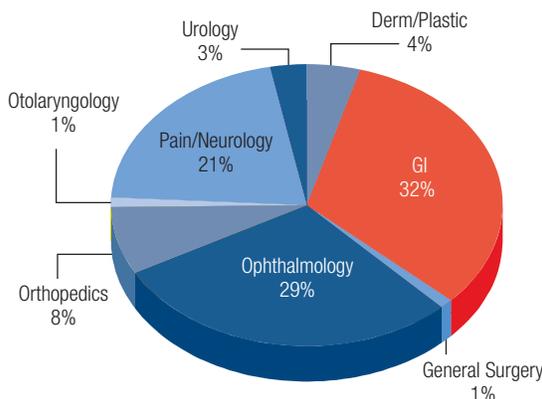
## Our Attendees are Decision Makers!

Based upon last year's registration forms



## Specialties Served in ASCs

ASC Association analysis of 2008 Medicare data



## Seminar & Workshop Sponsorships

Workshops and programs are available for exclusive sponsorship. These unique occasions are an affordable way of reaching demographics within the industry. Upcoming seminars may include:

- Finance and Accounting
- Coding
- Materials Management

## Benefits Of Participation

Showcase your products and services

- Connect with an industry that performs more than 22 million procedures each year
- Gain access to the physicians, administrators, owners, nursing directors and billing staff
- Make connections with attendees who view exhibitions as a primary source for purchasing information
- Help attendees locate the products and services that improve their bottom line in this high-profile, high-growth industry

# Past Exhibitors & Advertisers

3M Health Care  
 Abbott Laboratories  
 Abbott Medical Optics  
 Access Mediquip LLC  
 Accreditation Association for Ambulatory Health Care (AAAHC)  
 ACE Medical Equipment, Inc  
 Action Surgical, LLC  
 Acupath Laboratories, Inc  
 Advanced Sterilization Products  
 Advanced Ultrasound Electronics  
 Advantage Surgical Partners  
 Affinity Bank Healthcare Financial Solutions  
 Affinity Insurance Services  
 Airgas Puritan Medical  
 Alberici Constructors  
 Alcon Laboratories, Inc  
 AllMed, Inc  
 All Care Consultants  
 Allen Medical Systems  
 Alpine Surgical Equipment  
 ALSOCO, Inc  
 Alternate Billing Services, Inc  
 Ambu, Inc  
 Ambulatory Surgical Centers of America (ASCOA)  
 Ambulatory Surgical Group  
 American Association for Accreditation of Ambulatory Surgery Facilities (AAAASF)  
 American Society of Ophthalmic Registered Nurses  
 Amerinet  
 AmeriPath, Inc  
 Amkai, Inc  
 AMN Healthcare, Inc  
 AMSURG  
 Anesthesia Healthcare Partners  
 Anesthesia Plus, Inc  
 Anesthetix Management  
 Angelica Textile Services  
 Angiotech  
 Ansell Healthcare, Inc  
 Apothecary Shops, The  
 ARC Medical, Inc  
 Arizant Healthcare, Inc  
 Armstrong Medical Industries, Inc  
 Ascension Group Architects  
 Ascent Healthcare Solutions  
 Association of periOperative Registered Nurses, The (AORN)  
 Atlantis Worldwide, LLC  
 Auxo Medical  
 Avante USA  
 AVEC Scientific Design  
 Aviacode  
 Avid Medical  
 B Braun Medical, Inc  
 Bank of America (BOA)  
 Bard Urological Division  
 Bausch & Lomb  
 Baxter Healthcare Corporation  
 BBL Medical Facilities  
 BE Smith  
 Bemis Health Care  
 Berchtold, Corp  
 Bovie Medical  
 Brasfield & Gorrie, LLC  
 Brasseler USA  
 Broadlane  
 Bulbtronics, Inc  
 Buxton  
 Cadmet, Inc  
 Cardinal Health  
 CardioQuickSys  
 CareCredit  
 Care-Tech Laboratories, Inc  
 Caris Diagnostics  
 Cerner Corporation  
 CFP Group (The)  
 Champion Manufacturing, Inc  
 Coast to Coast Medical  
 Coding Network, LLC (The)  
 Community Care, Inc  
 Comprehensive Medical Services  
 CompView Medical  
 ConMed Linvatec  
 Cooper Medical Buildings  
 Count Me In, LLC  
 Covidien  
 Criticare Systems, Inc  
 CTQ Solutions, LLC  
 CuraScript  
 Curbell Electronics, Inc  
 Custom Compounding  
 Custom Medical Specialties  
 Cytac  
 Darwin Professional Underwriters  
 DataScope Patient Monitoring  
 DecisionHealth  
 Delfi Medical Innovations, Inc  
 DeRoyal  
 Diamond Surgical Products, Inc  
 Didge Sales Co, Inc  
 DJO, Inc  
 Doctors Pathology Services  
 Dornoch Medical Systems, Inc  
 DRE, Inc  
 DuPont Medical Fabrics  
 Dutch Ophthalmic, USA/DORC Int'l  
 Eastern Diagnostic Imaging, Inc  
 Eclipsys (MediNotes)  
 Elite Surgical Media Consultants  
 Endo Technologies, Inc  
 Endure Medical, Inc  
 Epimed Intentional, Inc  
 Erdman  
 Ethicon, Inc  
 Eveia Health Consulting & Management  
 Exporior Healthcare Systems  
 Fluoroscan Imaging Systems  
 Foundation Surgery Affiliates  
 Foundation Surgical Hospital Affiliates  
 Frost-Arnett  
 Fujinon, Inc  
 Fukuda Denshi  
 Future Health Concepts, Inc  
 Gall Medical  
 Gallagher Healthcare Insurance Services of Kansas City, LLC  
 Gander Organizers  
 Gaymar Industries, Inc  
 GE Healthcare  
 GENASCIS  
 GHN-Online  
 GMD  
 GNYHA-Alternate Care Purchasing  
 HBE Corporation  
 Health Information Partners  
 Health Inventures  
 HealthCare Appraisers, Inc  
 HealthcareSourceInsurance/Colemont Insurance Brokers  
 Healthcents, Inc  
 HealthMark Partners, Inc  
 Healthpac Computer Systems, Inc  
 Heartland Medical Sales & Services, LLC  
 Heffernan Insurance Group  
 Help Equipment Planning  
 HELP International  
 Henry Schein  
 Hologic, Inc  
 Hospira  
 HR America  
 HST  
 ICU Medical, Inc  
 I-Flow Corporation  
 Image Diagnostics, Inc  
 ImageFIRST Healthcare Laundry Specialists  
 Implantable Provider Group, Inc  
 Infinium Medical  
 Innovative Healthcare Corporation  
 Instrument Specialists, Inc  
 Integrated Document Solutions  
 IntelliSound, Inc  
 Inventory Optimization Solutions (IOS)  
 Invivo  
 ION Healthcare  
 James G. Parker Insurance Associates  
 JCB Laboratories  
 Joint Commission (The)  
 Kawasumi Laboratories America, Inc  
 Kemper Cost Management  
 Kenquest Medical  
 Key Health  
 Key Surgical, Inc  
 Kimberly-Clark Corporation  
 Koven Technology, Inc  
 L3 Healthcare Design  
 LarsonAllen, LLP  
 LaSalle Solutions  
 Laserfiche  
 Lauth Property Group  
 Lawrence Group Architects  
 Liaison Council on Certification, (The)  
 LifeNet Health  
 LMA North America  
 Malignant Hyperthermia Association of the United States (MHAUS)  
 Manning Search Group, Inc  
 Marasco & Associates, Inc, Healthcare Architects & Consultants  
 MarCap Corporation  
 Marshall Erdman & Associates  
 Masimo  
 Mavivor  
 McKesson Medical/Surgical  
 McShane Construction Corporation  
 MD-IT  
 MDPoint CMS  
 mdStrategies  
 MedAssets  
 MEDBOS  
 MedBridge Surgery Center Billing  
 med-DISPENSE  
 MedFinManager  
 MedHQ, LLC  
 Medical Consulting Group, LLC  
 Medical Design Group, Inc  
 Medical Group Management Association  
 Medical Illumination International  
 Medical Products Resource  
 Medical Professional Liability Underwriting Solutions  
 Medical Protective  
 Medi-Corp, Inc  
 MediDoc Software  
 MediGain, Inc  
 MediSISS  
 Medispec, Ltd  
 Medivators Reprocessing Systems  
 MEDLINE Industries, Inc  
 MEDORIZON, Inc  
 MedRFP  
 MEDtegrity Medical Laundry Network  
 MedTek.net, Inc  
 Medtronic ENT  
 Megadyne Medical  
 Mercury Medical  
 Meridian Surgical Partners (MSP)  
 Metasurg  
 Metrex  
 Metro Medical Industries, Inc  
 Metropolitan Medical Services of NC, Inc  
 Micromedics  
 Miltex  
 Mindray Medical USA Corp  
 Mini C Sales  
 minSURG Corporation  
 Mnet Financial Collection Agency  
 Mobile Instrument Service & Repair  
 Mobile X-Ray Solutions  
 Molnlycke Health Care  
 Monitor Liability Managers, LLC  
 Morgan MEDesign, Inc  
 MSI Precision Specialty Instruments  
 National Medical Billing Services  
 National Surgical Care  
 National Surgical Hospitals  
 Nemschoff  
 New England Compounding Center (NECC)  
 Nidek, Inc  
 Noelker and Hull Associates, Inc  
 Northern Scientific, Inc  
 NotifyMD, Inc  
 Nueterra Healthcare  
 Nuvo Surgical  
 OASIS Medical, Inc  
 Office Max  
 Olympus  
 OrthoScan, Inc  
 Outpatient Care Technology  
 Outpatient Surgery Magazine  
 Pall Medical  
 Paragon Service  
 PaymentBanc  
 Pedigo Products, Inc  
 PENTAX Medical Company  
 Philips Medical Systems  
 Physician Sales & Service, Inc  
 Physicians Business Network  
 Physicians Endoscopy  
 Physicians' Capital Investment, LLC  
 Pinnacle III  
 PMG Partners, LLC  
 Polkinghorn Group Architects, Inc  
 PPM Information Solutions, Inc  
 Prescient Healthcare Systems  
 Prescott's Inc  
 Press Ganey Associates, Inc  
 Priority Healthcare  
 ProAssurance Group  
 Professional Finance Company  
 Professional Hospital Supply  
 Professional Medical Insurance Services, Inc  
 ProPath  
 Proprius Surgery Associates  
 ProVation Medical/Wolters Kluwer Health  
 Provista  
 QED Transcription Service, Inc  
 QSE Technologies, Inc  
 Quest Medical Equipment, Inc  
 Quest Medical, Inc  
 Rapid Sequence Anesthesia Solutions  
 Raven Labs  
 Regent Surgical Health  
 Reliance Medical Systems  
 Resource Anesthesia PC  
 Retractable Technologies, Inc  
 RI Transcription Solutions  
 Robins & Morton  
 Rose-Text Medical Transcription  
 Rowland Companies  
 Ruhof Corporation (The)  
 RxElite  
 S & W Healthcare Corporation  
 Safe Sedation  
 Sage Products, Inc  
 Sandel Medical Industries, LLC  
 Scanlan International, Inc  
 ScheduleSurgery.com  
 SCS Collection Services, LLC  
 Senex Services  
 Sentry Anesthesia Management  
 Serbin Surgery Center Billing  
 SevenD & Associates, LLC  
 Sharn Anesthesia  
 Sharp Medical, Inc  
 Sightpath Medical  
 Sklar Instruments  
 Sky Factory, The  
 Skytron  
 Smith & Nephew Endoscopy  
 Smiths Medical  
 Society of Gastroenterology Nurses & Associates  
 SOMA Technology, Inc  
 Somnia, Inc  
 Soule Medical  
 SourceMark, LLC  
 SourceMedical  
 Southern Anesthesia + Surgical  
 Spacelabs Healthcare  
 Spectrum Laboratories, Operating Room Disposables Division  
 Spectrum Surgical  
 SPS Medical Supply Corp  
 SSI  
 SSI Laser Engineering  
 STEADFAST Healthcare Business Services, LLC  
 SteriMed, Inc  
 STERIS Corporation  
 Streamline Surgical Solutions  
 Stryker Corporation  
 Suburban Surgical Co, Inc  
 SurgCenter Development  
 Surgical Care Affiliates (SCA)  
 Surgical Equipment People, The  
 Surgical Management Professionals, LLC  
 Surgical Notes  
 SurgiCare, Inc  
 Surgis, Inc  
 SurgiStrategies/Virgo Publishing  
 Medical Group  
 Suture Express  
 Symbion, Inc  
 Techlem Medical Corporation  
 The Spring Group, Ltd  
 Titan Health Corporation  
 TransMotion Medical, Inc  
 TRE  
 TSK Products Inc  
 USFSK OSYS/VISIONEQUIP  
 United Surgical Partners International  
 US Vascular  
 US Worldmeds  
 Value Management Group  
 VBM Medical, Inc  
 VersaSuite Integrated Healthcare Solutions  
 VHA, Inc  
 Viscot Medical, LLC  
 Visionary Enterprises, Inc  
 VMG Health  
 WCMA, Inc  
 WDM Architects  
 Westmed, Inc  
 Whittemore Enterprises, Inc  
 Willis Healthcare Practice, The  
 Woodrum/Ambulatory Systems Development  
 Workflow.com  
 World Medical Equipment, Inc  
 Xodus Medical  
 Xoran Technologies  
 Yankee Alliance, LLC  
 zChart  
 Ziehlm Imaging, Inc  
 ZirMed  
 Zoll Medical Corporation



# Advertising Material | Specifications

Magazine Trim Size	Width	Height
	8.5"	11"
Ad Size	Width x Height (w/bleed)*	Width x Height (no bleed)
2-Page Spread	17.5" x 11.5"	15.5" x 10.5"
Full Page/Cover	8.75" x 11.25"	7.5" x 10"
	Horizontal	Vertical
1/2 Page	7.5" x 5"	4" x 10"
1/4 Page	N/A	3.5" x 5"

\*A uniform bleed of 0.125" should be used on all ads that bleed. All cropmarks should be offset to 0.125".

## Material Submission

Please supply a high-resolution PDF with fonts and images embedded.

All files under 8MB may be emailed to [kate@bluehouse.us](mailto:kate@bluehouse.us)

For files over 8MB, call for ftp information.

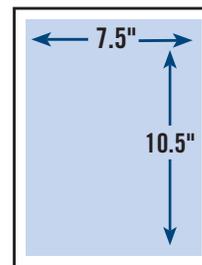
## Terms

- The ASC Association reserves the right to reject any advertising.
- Agency discounts are not allowed.
- Liability for contents of ads is assumed by the advertiser and/or advertising agency.
- No ad changes will be accepted after the materials closing date unless the substituted ad is of like size and color.
- Advanced payment is required from advertisers and agencies who have no established credit record with the ASC Association.
- Invoices not paid within 30 days are subject to an interest charge of 2.0% per month on the outstanding balance.
- Cancellations between space closing and material close will be billed at 50% of full rate. Cancellations after material close will be billed at full rate.
- All payments are to be made in U.S. funds.
- Ads that appear in the publication with errors that are our fault may receive space credit in the next available issue.
- We are not responsible for damages.

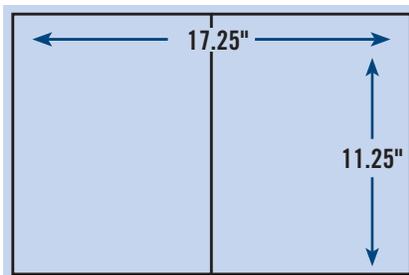
2-Page Spread (no bleed)



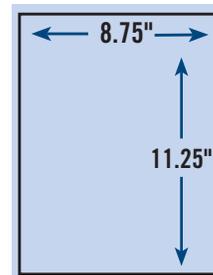
Full Page (no bleed)



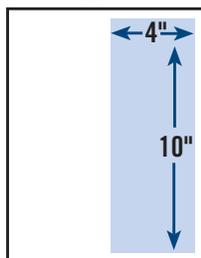
2-Page Spread (with bleed)



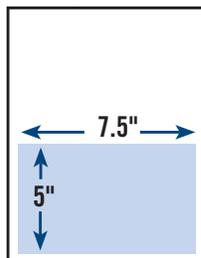
Full Page (w/bleed)



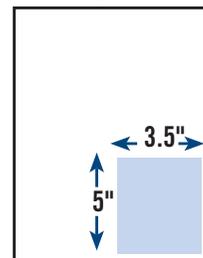
1/2 Page Vertical



1/2 Page Horizontal



1/4 Page Vertical



# 2011 Advertising Order Form

## Contact

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_



Please check the box below to indicate your ad size, frequency and edition.

Black & White	One Issue	Three Issues	Six Issues
Full Page	<input type="checkbox"/> \$1,225	<input type="checkbox"/> \$1,110	<input type="checkbox"/> \$975
1/2 Page	<input type="checkbox"/> \$1,025	<input type="checkbox"/> \$900	<input type="checkbox"/> \$750
1/4 Page	<input type="checkbox"/> \$775	<input type="checkbox"/> \$680	<input type="checkbox"/> \$525
2-Page Spread	<input type="checkbox"/> \$1,985	<input type="checkbox"/> \$1,690	<input type="checkbox"/> \$1,470
4-Color	One Issue	Three Issues	Six Issues
Full Page	<input type="checkbox"/> \$2,095	<input type="checkbox"/> \$1,890	<input type="checkbox"/> \$1,750
1/2 Page	<input type="checkbox"/> \$1,795	<input type="checkbox"/> \$1,650	<input type="checkbox"/> \$1,450
1/4 Page	<input type="checkbox"/> \$1,375	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$925
2-Page Spread	<input type="checkbox"/> \$3,150	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$2,600
Page 3	<input type="checkbox"/> \$2,415	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$1,980
Inside Front Cover	<input type="checkbox"/> \$2,835	<input type="checkbox"/> \$2,600	<input type="checkbox"/> \$2,300
Inside Back Cover	<input type="checkbox"/> \$2,835	<input type="checkbox"/> \$2,600	<input type="checkbox"/> \$2,300
Back Cover	<input type="checkbox"/> \$3,150	<input type="checkbox"/> \$2,900	<input type="checkbox"/> \$2,600

## Credit Card Information

VISA       MasterCard       AMEX

Name on card \_\_\_\_\_

Credit card number \_\_\_\_\_ Exp. date \_\_\_\_\_ Code \_\_\_\_\_

Signature \_\_\_\_\_



## Membership Directory or Program Syllabus

Black & White	4-Color	
Full Page <input type="checkbox"/> \$1,310	Full Page <input type="checkbox"/> \$1,750	
1/2 Page <input type="checkbox"/> \$1,150	1/2 Page <input type="checkbox"/> \$1,450	
1/4 Page <input type="checkbox"/> \$775	1/4 Page <input type="checkbox"/> \$1,200	
2-Page Spread <input type="checkbox"/> \$2,150	2-Page Spread <input type="checkbox"/> \$3,000	
	Inside Front Cover <input type="checkbox"/> \$2,625	
	Inside Back Cover <input type="checkbox"/> \$2,200	
	Back Cover <input type="checkbox"/> \$3,450	
Publication	Space	Materials
<input type="checkbox"/> Membership Directory	Aug 3	Aug 17
<input type="checkbox"/> Program Syllabus	Mar 15	Mar 22

## Choose the Issue

Please check the boxes below to indicate the issues in which you would like to advertise.

Issue	Space	Materials
<input type="checkbox"/> Jan/Feb*	Dec 13	Dec 20
<input type="checkbox"/> Mar/Apr	Feb 14	Feb 21
<input type="checkbox"/> May/June**	Mar 28	April 18
<input type="checkbox"/> July/Aug	June 20	July 7
<input type="checkbox"/> Sept/Oct*	Aug 4	Aug 23
<input type="checkbox"/> Nov/Dec	Oct 1	Oct 21

\*Bonus distribution includes all ASCs in the US in addition to ASC members.

\*\*Bonus distribution at ASCs 2011. Advertisers must be in 2 additional issues to reserve space.

**Fax Orders to 202.337.1200**  
**Phone 202.337.1897**

No advertising agency commissions or fees can be deducted from the listed rates. All rates are NET.

**join** GAIN ACCESS **webinars** **SPONSORSHIPS** knowledge  
**focus** promote products & services make connections focus **BUILD RELATIONSHIPS**  
**community** ASC ASSOCIATION **networking opportunities** **specialty seminars**  
 exposure **PROFESSIONAL DEVELOPMENT** gold sponsor **coding seminar** leadership  
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**and connect** community **exhibit** showcase



Become a member and connect with the decision makers and leaders of the ASC industry.

**ASC Supporter Members also receive a long list of free and discounted services, including:**

- Bimonthly issues of **ASC Focus**, a collection of the latest news about the ASC industry, first-person accounts of daily operations in ASCs across the country, and clinical and business ideas and information you can use to help your company help ASCs across the country provide the best in surgical services and patient care
- First choice of **exhibit booth space** and a discount at our annual meeting
- Exposure to more than **23,000 ASC professionals** including owners, physicians, nurses, administrators and other ASC personnel who buy and use the services of companies like yours
- **Introductions** to individuals interested in developing ASCs
- **Free listing** on the Web site and in the Membership Directory (the resource requested most frequently by physicians building ASCs across the country)
- Free one-time, pre-approved use of the **membership mailing list**
- **Member rates** for participation in association seminars
- Access to **association studies, surveys and legislative updates**
- When you take advantage of the exhibit space discount that comes with your membership, **You Save More Than You Spend For A One-Year Membership!**

## Membership

### ASC Supporters

Includes health care professionals, business specialists, equipment suppliers, software providers, architects, attorneys, accountants, consultants and more. All are active partners with other members of the association and key contributors to the ASC industry.

#### When you become an ASC Supporter, you get:

**Access** to the owners and staff of thousands of ASCs nationwide and the leaders and decision makers in the ASC industry

**Opportunities** to work side by side with other ASC Association members—ASC administrators, owners, physicians and staff from across the country

**Advice** including information on the latest trends in the industry, legislative and regulatory news, and insight into what ASCs really need and the ways that your company or organization can best work with the industry



Call **703.836.8808** or visit **www.ascassociation.org** for an application and become a member today!