

ASCA Affiliate Program



ASCA offers a five-tiered benefit driven recognition program featuring compounding benefits and increased visibility with recognition based on the previous year's annual spend.

A complete listing of ASCA Affiliates can be viewed online at www.ascassociation.org/Affiliate. An annual fee of \$975 is required to access the discounts and benefits afforded to an ASCA Affiliate.

LEVELS AND BENEFITS

Affiliate

\$975 annual fee

BENEFITS

- Inclusion within ASCA's Affiliate Directory
- Discount pricing on ASCA programs and meetings
- Overview of ASCA's Annual Nationwide Benchmarking Survey Results
- Single user access to interact with members within ASCA's online community, *ASCA Connect*

Affiliate Advocate

annual spend greater than \$4,500

BENEFITS

- All benefits listed above plus:
- Company wide access to interact with members within ASCA's online community, *ASCA Connect*
- Two subscriptions to *ASC Focus*, ASCA's monthly magazine, plus unlimited access to the digital version

- Access to ASCA's online Membership Database through *ASCA Connect*
- Unique ASCA Affiliate logo for promotional use

Affiliate Partner

annual spend greater than \$15,000

BENEFITS

- All benefits listed above plus:
- Special recognition on designated Affiliate webpage
- Access to premier exhibit booth spaces
- Promotion in a special *ASCA News Digest* e-newsletter "Thank You" message

- Inclusion in a special "Thank You" email to ASCA members
- Two invitations to ASCA President's Reception at ASCA's Annual Meeting
- Access to the exclusive Advisory & Ambassador Lounge at ASCA's Annual Meeting
- Two shared content posts in *ASCA News Digest*

Affiliate Leader

annual spend greater than \$60,000

BENEFITS

- All benefits listed above plus:
- Two invitations to exclusive Evolution of Outpatient Surgery Summit
- Individual Briefing on the state of the ASC Community with ASCA CEO or COO
- Two shared content posts on the *ASC Focus* website

Affiliate Advisor

annual spend greater than \$30,000

BENEFITS

- All benefits listed above plus:
- Annual recognition in the October issue of *ASC Focus*
- Expanded Annual Nationwide Benchmarking Survey Results

ASCA Affiliate Program Benefits	Affiliate	Affiliate Advocate	Affiliate Partner	Affiliate Advisor	Affiliate Leader
Inclusion within ASCA's Affiliate Directory	X	X	X	X	X
Discount pricing on ASCA programs and meetings	X	X	X	X	X
Overview of ASCA's Annual Nationwide Benchmarking Survey Results	X	X	X	X	X
Single user access to <i>ASCA Connect</i>	X				
Company-wide access to <i>ASCA Connect</i>		X	X	X	X
2 subscriptions to <i>ASC Focus</i>		X	X	X	X
Access to ASCA online Membership Database		X	X	X	X
Unique ASCA Affiliate logo for promotional use		X	X	X	X
Special recognition on designated ASCA Affiliate webpage			X	X	X
Access to premier exhibit booth spaces			X	X	X
Promotion in a special <i>ASCA News Digest</i> e-newsletter "Thank You" message			X	X	X
Annual recognition in the October issue of <i>ASC Focus</i>			X	X	X
Expanded Annual Nationwide Benchmarking Survey Results			X	X	X
Inclusion in a special "Thank You" email to ASCA members				X	X
Two invitations to ASCA President's Reception at ASCA's Annual Meeting				X	X
Access to the exclusive Advisory & Ambassador Lounge at ASCA's Annual Meeting				X	X
Two shared content posts in <i>ASCA News Digest</i>				X	X
Two invitations to exclusive Evolution of Outpatient Surgery Summit					X
Individual Briefing on the state of the ASC Community with ASCA CEO or COO					X
Two shared content posts on the <i>ASC Focus</i> website					X