



ASCA 2014 FALL SEMINAR

ASCA'S 2014 FALL SEMINAR

ASCA's 2014 Fall Seminar will be held at the beautiful Talking Stick Resort in Scottsdale, AZ from Thursday, October 9–Saturday, October 11.

Over the course of three days, ASCA will offer educational sessions on key topics that drive development and daily operations at ambulatory surgery centers, outstanding networking opportunities, continuing education contact hours and the Certified Administrator Surgery Center (CASC) Review Course and Exam.

Friday's concurrent sessions will cover the latest information in clinical care, business office management and materials management. Thursday and Saturday's breakout sessions will cover quality reporting, emergency preparedness, case costing and more. The CASC Review Course will be offered on Thursday, October 9, and the CASC Exam on Saturday, October 11.

This in-depth seminar is aimed at ASC professionals seeking advanced content on ways to streamline their clinical and business operations, enhance their ASC's bottom line and make the most of new and emerging techniques and technology while remaining compliant with the ever-evolving regulatory criteria.

Sponsors and exhibitors will have the chance to connect with attendees over the course of Thursday and Friday, utilizing table top displays. By participating at this event, your company has the unique opportunity to network with highly engaged decision makers in the ASC industry, actively seeking valuable resources.

SPONSOR OPPORTUNITIES

ASCA offers added exposure and visibility throughout the entire conference with two exclusive sponsorship opportunities: Thursday's **Welcome Reception** and Friday's **Luncheon** / **\$5,000, each**

Benefits:

- Table top display
- 3 exhibit badges
- Logo on ASCA's 2014 Fall Seminar e-alerts and registration
- Signage on-site
- Logo and recognition on website
- Attendee Mailing List

EXHIBIT OPPORTUNITIES

Exhibit at our 2014 Fall Seminar and reach an audience looking for further resources and information from ASCA. With only 10 table top displays available, exhibitors receive an exclusive opportunity to engage with ASCA members in an intimate setting.
\$2,000 before August 8 / \$2,250 after August 8

Benefits:

- Table top display
- Name listed on website
- 2 exhibitor badges



SPONSOR AND EXHIBITOR SCHEDULE

THURSDAY, OCTOBER 9

11:00 am–5:00 pmRegistration & Exhibitor Set Up
3:30 pm–3:45 pmAttendee Session Break
5:30 pm–7:00 pmWelcome Reception

FRIDAY, OCTOBER 10

7:00 am–8:00 amRegistration & Breakfast
10:00 am–10:30 am ...Attendee Session Break
12:00 pm–1:00 pmLuncheon
3:00 pm–3:15 pmAttendee Session Break
5:15 pmSessions End

Exhibitors can begin to tear down after 3:30 pm on Friday

ADDITIONAL OPPORTUNITIES

Mailing List Rental

Market your products and services to seminar attendees after the meeting. The attendee mailing list will be available for a one-time, pre-approved direct mailing for exhibitors and sponsors only. **\$400**

Advertise in the 2014 Fall Seminar issue of ASC Focus

The October issue of *ASC Focus* will have an expanded reach across the ASC industry. In addition of our regular distribution, the October issue will be sent to all Medicare-certified ASCs in the United States and distributed on-site at the Fall Seminar. Advertising is a valuable way to alert attendees and those unable to attend of your participation. **Full Page: \$2,250 / Half Page: \$1,750**

- Belly Band, available to one advertiser only. *Please call 202.337.1897 for specific details.*

HOTEL INFORMATION

ASCA's 2014 Fall Seminar will take place at the Talking Stick Resort, a luxurious Four-Diamond Scottsdale resort with five outstanding dining venues and a host of entertainment options. Take in the panoramic views from the award-winning Orange Sky Restaurant, try your luck in the 240,000 square foot casino, test your skills on 36-holes of championship golf or enjoy a relaxing spa treatment overlooking incredible views of the valley.

The discounted room rate for seminar attendees is \$162.00 a night. Reservations can be made by calling 866.877.9897 and using the reference booking ID #6779. The discounted rate will expire on September 16, 2014.



ASCA 2014

FALL SEMINAR APPLICATION & CONTRACT

Call 202.337.1897 • Fax 202.337.1200 • Email alex@bluehouse.us

Mail 2168 Wisconsin Ave, NW Washington, DC 20007-2280

We, the undersigned, make application for exhibit space at ASCA 2014 Fall Seminar, subject to the conditions, rules and regulations governing the exhibition, which we accept as part of the agreement. We understand the space assignments will be made by ASCA.

Signature

Exhibitor/Sponsor Contact Information

Name

Phone

Fax

Email

Exhibitor Information

Company Name

Web site

Phone

Address

City

State/ZIP

Credit Card Information

☐ VISA ☐ MasterCard ☐ AMEX

Name on card

Billing address

Credit card number

Code

Expiration date

Signature

If paying by check, please make payable to Ambulatory Surgery Foundation
and mail to: 2168 Wisconsin Ave, NW • Washington, DC 20007-2280

SPONSOR OPPORTUNITIES*

☐ Welcome Reception

\$5,000 _____

☐ Luncheon

\$5,000 _____

*Includes Table Top Display and Mailing List Rental

EXHIBIT OPPORTUNITIES

☐ Table Top

\$2,000 (before Aug. 8) _____

\$2,250 (after Aug. 8) _____

ADDITIONAL OPPORTUNITIES

☐ Mailing List Rental

\$400 _____

ASC Focus—October*

☐ Full Page

\$2,250 _____

☐ 1/2 Page

\$1,750 _____

*Bonus Distribution onsite at the Fall Seminars

TOTAL \$ _____

CANCELLATION POLICY:

Exhibitors who cancel on or before July 25, 2014 are eligible for a \$500 credit for use towards any ASCA print or online advertising placement. No refund will be issued for exhibitors who cancel after July 25, 2014.

Sponsorships are nonrefundable.

