

# **ASCA 2019**

**NASHVILLE:** MAY 15–18  
[ascassociation.org/ASCA2019](http://ascassociation.org/ASCA2019)



## **ONSITE PROGRAM**

ASCA 2019, the annual meeting of the Ambulatory Surgery Center Association, is provided by the Ambulatory Surgery Foundation



IT'S TIME TO MEET



**DALA**

**INTRODUCING**  
**THE NEW GENERATION**  
OF LOCAL ANESTHETIC

**VISIT BOOTH 305**



You have until June 30th to submit their evaluations in order to obtain continuing education.

**Continuing Education Information Administrator Education Units (AEUs):** ASCA 2019's main program is approved for up to 17.50 units of AEU credit for the Certified Administrator Surgery Center (CASC)™ credential by BASC Provider #3272. Additional credits may be earned by attending a pre-conference workshop (up to 8.00 AEUs for half-day pre-conferences).

**Nursing contact hours:** ASCA 2019's main program is approved for up to 17.50 nursing contact hours by the California Board of Registered Nursing, Provider #6949. Additional contact hours may be earned by attending a pre-conference workshop (8.00 contact hours for the CASC Review or up to 8.00 contact hours for the half-day pre-conferences).

**Infection Prevention Contact Hours (IPCHs):** ASCA 2019's main program is approved for up to 10.75 IPCHs for the Certified Ambulatory Infection Preventionist (CAIP)™ credential by BASC Provider #3272.

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No one will be permitted into the Exhibit Hall, educational sessions, workshops, luncheons, social event or receptions without the appropriate badge, ticket or registration status. If you have guests that need badges or tickets, you can purchase them at the registration desk.

The Ambulatory Surgery Center Association (ASCA) prohibits the recording/taping of any portion of the annual meeting without ASCA's prior written consent.

ASCA retains the right to use photos taken during the course of the meeting in any and all of its publications, including website entries and marketing materials.



# SYLLABUS/PROGRAM CONTENT REQUIREMENTS

## Target Audience

This activity is designed for physicians, nurses and other health care providers who perform surgery/procedures in the ambulatory center setting.

## Learning Objectives

At the conclusion of this activity, participants should be able to:

- Describe emerging trends and best practices in managing the clinical aspects of an ambulatory surgery center.
- Describe best practices in managing the financial and operational aspects of an ambulatory surgery center.
- Identify regulatory and legislative challenges that are affecting the ambulatory surgery center industry.

## Activity Goal

This activity is designed to address the following core and team competencies: *Patient Care, Medical Knowledge, Practice-based Learning and Improvement, Professionalism, Apply Quality Improvement, and Interprofessional Communication.*

## Non Endorsement Statement

Cine-Med verifies that sound education principles have been demonstrated in the development of this educational offering as evidenced by the review of its objectives, teaching plan, faculty, and activity evaluation process. Cine-Med does not endorse or support the actual opinions or material content as presented by the speaker(s) and/or sponsoring organization.

## Disclosure

Cine-Med adheres to accreditation requirements regarding industry support of continuing medical education. Disclosure of the planning committee and faculty's commercial relationships will be made known at the activity. Speakers are required to openly disclose any limitations of data and/or any discussion of any off-label, experimental, or investigational uses of drugs or devices in their presentations.

*All Cine-Med and ASCA employees in control of content have indicated that they have no relevant financial relationships to disclose.*

## Faculty Titles and Disclosure Summary

The following speakers have disclosed the relationships listed below.

- Vivek Kumbhari, MD—consultant Apollo Endosurgery
- Kathy Skibinski, MS, RPh—consultant PharmEcology Waste Management Sustainability Services

The following speakers have disclosed the relationships listed below.

Michael Greenberg is an employee and shareholder at Eagle Pharmaceuticals. Lori Pacheco is a consultant for Mobius Therapeutics. Girish Joshi is a consultant for Pacira Pharmaceuticals as well as a consultant and speaker for Baxter Pharmaceuticals.

The following speakers have no relevant financial relationships to disclose.

Jan Allison, Lisa Austin, Jennifer Baldock, Kelly Barker, Kelly Bemis, Cristina Bentin, Lisa Berus, Terry Bohlke, Brenda Burk, Teresa Chaisson, Rena Courtay, Marcus Crider, Tina DiMarino, Lee Eaves, Jocelyn Gaddie, Ann Geier, Michelle George, Tara Gillon, John Goehle, Danielle Golino, Nelson Gomes, Scott Hamilton, Judy Harless, Coe Heard, Nick Hernandez, Alise Howlett, Bo Jayakumar, Sandra Jones, Kylie Kaczor, I. Naya Kehayes, Janie Kinsey, Jan Kleinhessleink, Elaine Kroll, Heather Lambert, Charlie Leonard, William Lindeman, Deborah Mack, Leana McGuire, Linda McSmith, William Miller, Christy Mosqueda, Kara Newbury, Kecia Norling, Delores O'Connell, Kelly Ogle, Jamie Oldfather, Brenda Page, Michael Patterson, Lisa Petrusky, Stanford Plavin, Pamela Roark, Colin Rorrie, Mary Ryan, Ellen Satterwhite, Lea Schilit, Caryl Serbin, David Shapiro, Deb Sheehan, Alex Sheen, Ann Shimek, Robert Sills, Donna Slosburg, Jerry Sokol, Thomas Stallings, Debra Stinchcomb, Larry Taylor, Gregory Tertes, Gina Throneberry, Tammeria Tyler, Rachel Uzlik, Arnaldo Valedon, Robin Wilson, Gary Wyard

## Accreditation



JOINTLY ACCREDITED PROVIDER  
ACCREDITED FOR CONTINUING MEDICAL EDUCATION

In support of improving patient care, this activity has been planned and implemented by Ciné-Med and the Ambulatory Surgery Center Association (ASCA). Ciné-Med is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE) and the American Nurses Credentialing Center (ANCC), to provide continuing education for the health care team.

## Physician Designation

Ciné-Med designates this live activity for a maximum of 24 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## Commercial Supporters

This activity has not received any commercial or in-kind support from industry.

# UPCOMING WEBINARS

## JUNE 4

Does Your Infection Prevention Plan Include the Right Strategies for Your Patients?

## JULY 9

How to Negotiate Managed Care Contracts Successfully

All webinars are at 1pm eastern.  
For descriptions and speaker info, please visit ASCA's 2019 Webinar Series page at [ascassociation.org/webinars](http://ascassociation.org/webinars).

### ASCA Members Special Discounted Pricing

2019 Webinar All-Access Pass: \$395  
Individual Webinar: \$100

### ASCA Nonmember Pricing

2019 Webinar All-Access Pass: \$495  
Individual Webinar: \$150

# CONNECT TO THE ASCA 2019 WIFI

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# UPCOMING MEETINGS

## 2020 WINTER SEMINAR

Wednesday, January 16–  
Saturday, January 18, 2020  
InterContinental New Orleans  
New Orleans

## ASCA 2020 CONFERENCE & EXPO

Wednesday, May 13–  
Saturday, May 16, 2020  
Marriott World Center Resort  
Orlando, FL

## ASCA 2021 CONFERENCE & EXPO

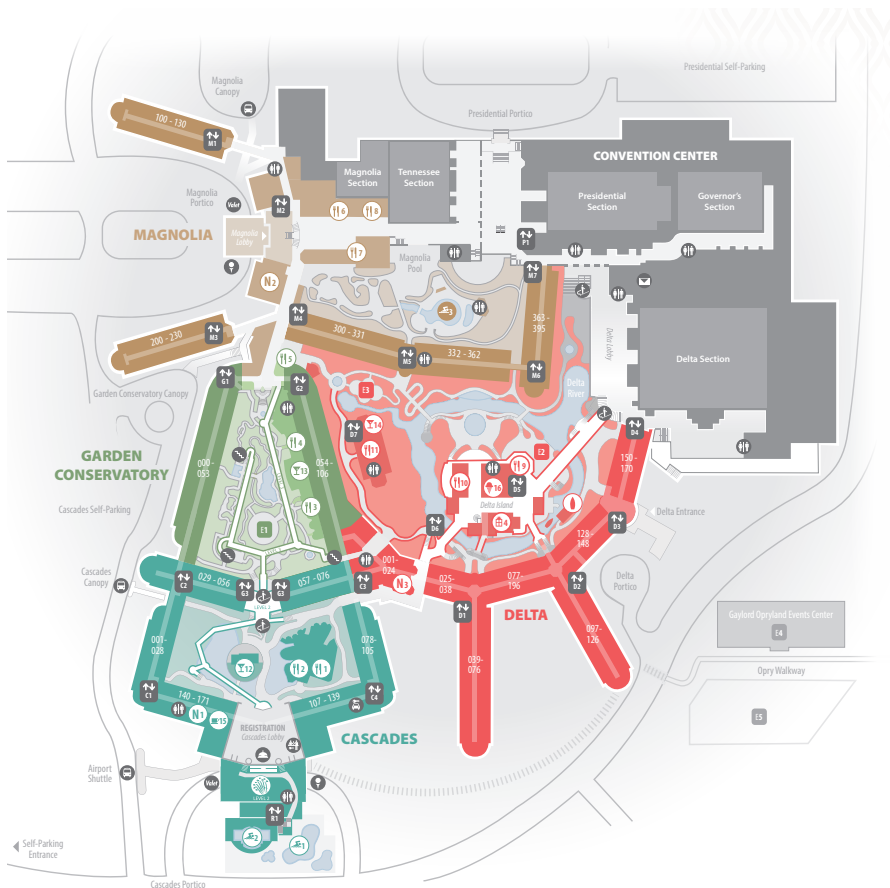
Wednesday, April 28–  
Saturday, May 1, 2021  
Gaylord National Harbor  
Washington, DC

## ASCA 2022 CONFERENCE & EXPO

Wednesday, April 27–  
Saturday, April 30, 2022  
Gaylord Texan  
Dallas, TX



# HOTEL MAP



## Overview Map

### COLOR LEGEND

- Cascades
- Garden Conservatory
- Magnolia
- Delta
- Convention Center

### KEY

- Concierge
- Front Desk
- Valet
- Bus
- Taxi
- Car Rental
- Restrooms
- Elevator
- Stairs
- Escalator
- FedEx Office Business Center

### EVENT SPACE

- E1 Crystal Gazebo
- E2 Water's Edge
- E3 Delta Pavillion
- E4 Gaylord Opryland Events Center
- E5 Gaylord Opryland Events Center Lawn

### AMENITIES

- A1 Cascades Outdoor Pool
- A2 Indoor Pool
- A3 Relâche Spa, Salon & Fitness Center (Level 2 of Cascades)
- A4 Delta Riverboats
- A5 Magnolia Outdoor Pool
- Gaylord Springs Golf Links (Pick-up from Magnolia & Delta, 5 min from resort)

### SHOPPING

- N1 Cascades Necessities
- N2 Magnolia Necessities
- N3 Delta Necessities
- N4 Delta Island Shops

### DINING

- D1 Cascades American Café
- D2 Wasabi's (Sushi Bar)
- D3 Solario Cantina (Mexican)
- D4 Ravella (Italian)
- D5 Conservatory Café (Grab & Go)
- D6 Fuse Sports Bar
- D7 Jack Daniel's (Southern)
- D8 Findley's Irish Pub
- D9 Staxx (Burgers / Grab & Go)
- D10 Paisano's Pizzeria & Vino (Grab & Go)
- D11 Old Hickory Steakhouse

### BAR & LOUNGE

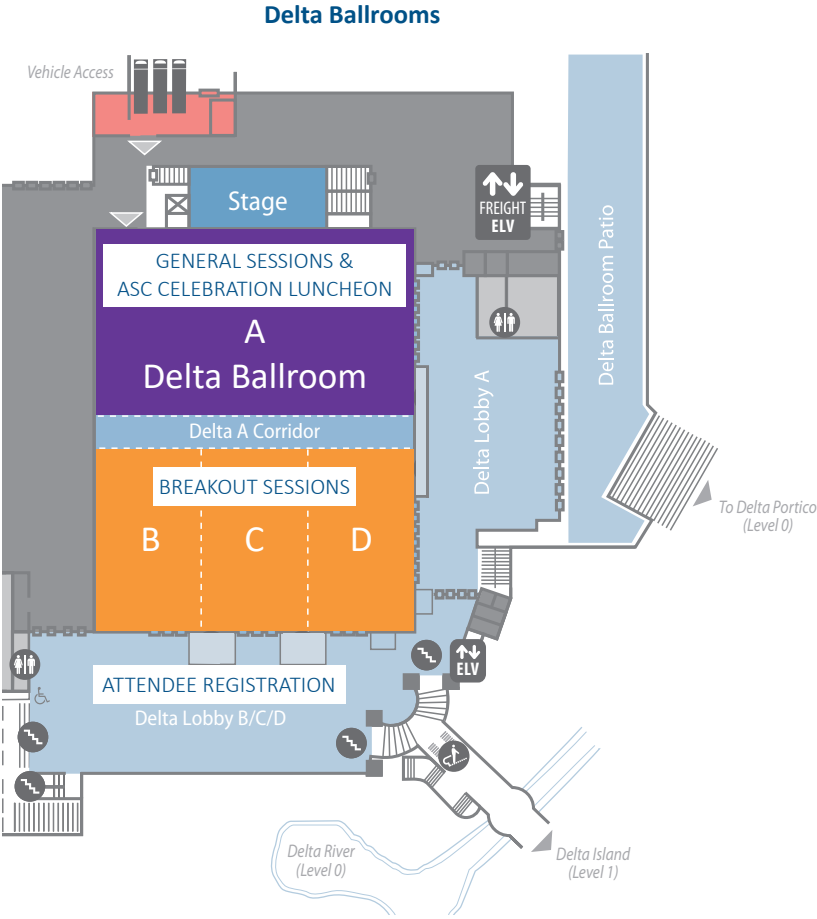
- L1 The Falls
- L2 Conservatory Wine Bar (Lower Level)
- L3 Library Lounge

### EATERY

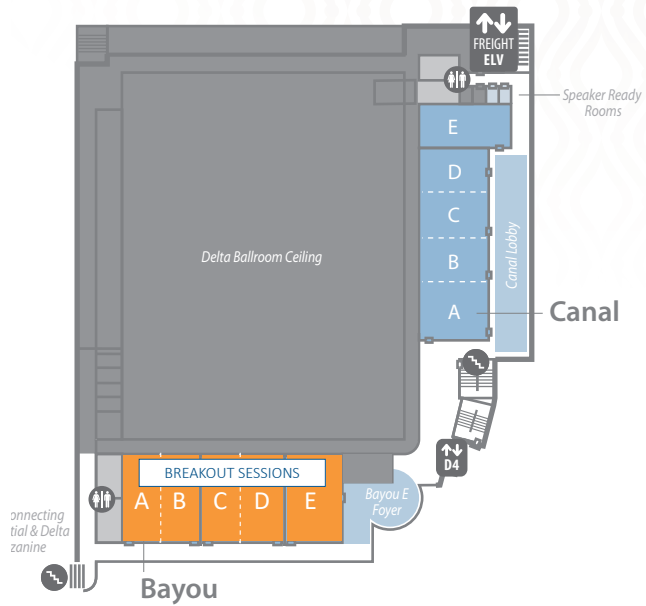
- E1 Cocoa Bean (Coffee)
- E2 Delta Delight (Frozen Yogurt)



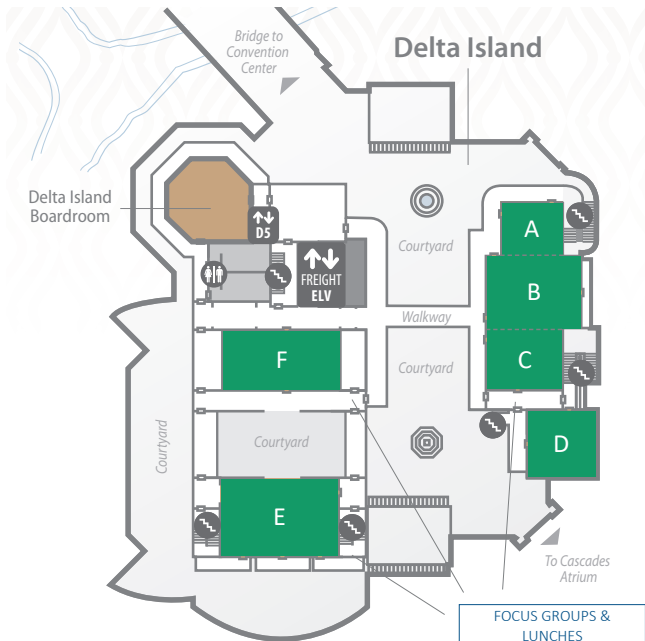
# CONVENTION CENTER MAPS



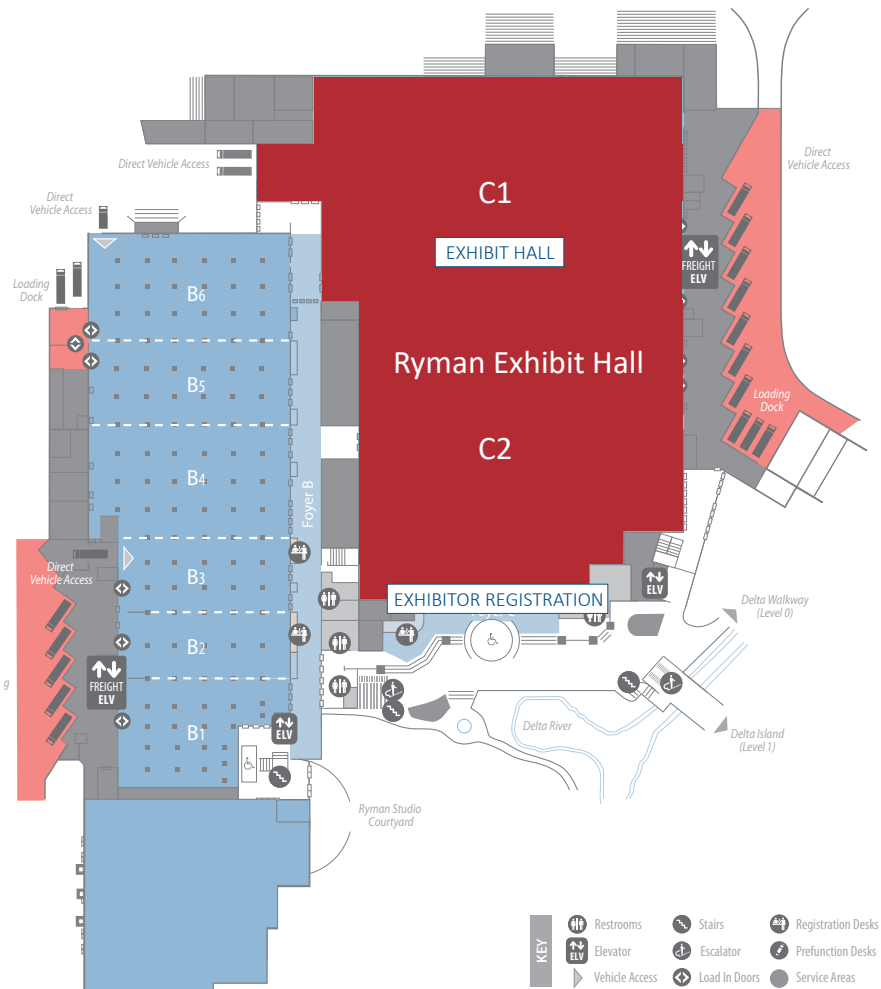
## Delta Mezzanine



## Delta Island Meeting Rooms



## Ryman Exhibit Hall



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## Provider & Patient - Centric Approach

Physicians maintain clinical control and actively participate in management & governance, delivering efficiencies and optimum patient outcomes.

### SPECIALTY SURGICAL HOSPITALS

Arkansas Surgical Hospital | Unity Medical & Surgical Hospital | Oklahoma Spine Hospital  
Black Hills Surgical Hospital | Sioux Falls Specialty Hospital

### AMBULATORY SURGICAL CENTERS

Brookside Surgery Center | Central Arkansas Surgical Center | City Place Surgery Center  
Eastwind Surgical | Miracle Hills Surgery Center | Riverview Ambulatory Surgical Center  
The Surgery Center of Newport Coast | Two Rivers Surgical Center

### URGENT CARE CENTERS

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Black Hills UrgentCare - Spearfish, SD | Sioux Falls Urgent Care - Sioux Falls, SD  
ASH Urgent Care - North Little Rock, AR

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**Booth #531**

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# SCHEDULE WEDNESDAY, MAY 15

## 3:30pm–5:00pm

### Total Joint Replacement Roundtable

Canal B

*Lisa A. Austin, RN CASC, PINNACLE III*

*Rena M. Courtay, RN BSN MBA CASC,*

*Solutions for Outpatient Surgery*

*Janie Kinsey, RN CASC, St Luke's*

*Surgicenter–Lee's Summit*

*Kecia Norling, MBA RN CNOR CASC,*

*Northwest Ambulatory*

*Surgery Center*

- Describe the Implementation of a TJR program in an ASC (from the beginning)
- Compare Pt. criteria and how this differs from when the ASC begins performing TJR to becoming more experienced at performing TJA
- Discuss reimbursement and contracting for TJA
- Describe patient preparation for TJA

## 3:30pm–5:00pm

### Outpatient Spine Surgery Roundtable

Canal C

*Cristina Bentin, CMA CCS-P COC CPPM*

*AAPC FELLOW, Coding Compliance*

*Management*

*Judy Harless, MBA CASC, Oregon*

*Surgical Institute*

*Brenda Page, MBA RN, Waveco dba*

*Carolina Center for Specialty Surgery*

*Arnaldo Valedon, MD, First Colonies*

*Anesthesia Associates–*

*USAP Maryland*

- Discuss issues that can occur with spine surgery
- Identify considerations prior to starting a spine program
- Discuss reimbursement of Exparel
- Describe consideration for T-lifts being done in the ASC setting

## 5:15pm–6:30pm

### GENERAL SESSION

### Opening Session featuring Alex Sheen

Delta A

*Alex Sheen*

- Describe the importance of honoring your promises
- Restate his call to action

## 6:30pm–8:00pm

EXHIBIT HALL WELCOME RECEPTION

Exhibit Hall

*Presentation Stage, Live Music,*

*Door Prizes, Photo Booth,*

*ASCA's Backyard & Chair Massages*

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**ASCA**

**2020 WINTER SEMINAR**  
**NEW ORLEANS : JANUARY 16–18**

**SAVE THE DATE**

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THURSDAY

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\*from the date of manufacture  
†or until solution is clear

## Important Safety Information

The use of Revonto in the management of malignant hyperthermia crisis is not a substitute for previously known supportive measures. These measures must be individualized, but it will usually be necessary to discontinue the suspect triggering agents, attend to increased oxygen requirements, manage the metabolic acidosis, institute cooling when necessary, monitor urinary output, and monitor for electrolyte imbalance. Patients who receive i.v. dantrolene sodium preoperatively should have vital signs monitored.

If patients judged malignant hyperthermia susceptible are administered dantrolene sodium preoperatively, anesthetic preparation must still follow a standard malignant hyperthermia susceptible regimen, including the avoidance of known triggering agents. Monitoring for early clinical and metabolic signs of malignant hyperthermia is indicated because attenuation of malignant hyperthermia, rather than prevention, is possible.

Despite initial satisfactory response to i.v. dantrolene there have been reports of fatality, which involve patients who could not be weaned from dantrolene after initial treatment. The administration of i.v. dantrolene is associated with loss of grip strength and weakness in the legs, as well as drowsiness and dizziness. There have been reports of thrombophlebitis following administration of intravenous dantrolene. Tissue necrosis secondary to extravasation has been reported. Injection site reactions (pain, erythema, swelling), commonly due to extravasation, have been reported. Fatal and non-fatal liver disorders of an idiosyncratic or hypersensitivity type may occur with dantrolene sodium therapy.

To report SUSPECTED ADVERSE REACTIONS contact US WorldMeds at 1-888-900-8796 or MEDWATCH at 1-800-FDA-1088 (1-800-332-1088) or <http://www.FDA.gov/medwatch/>.

To see the full prescribing information visit [www.revonto.com](http://www.revonto.com).

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REV-108-0218





# The future of DVT prevention is portable

As more complex procedures move outpatient, the need for DVT prophylaxis becomes greater.

Recent studies and literature support extended prophylaxis and recognize portable, battery-powered compression devices as a safe and effective method to prevent post-surgical DVT.

**Attend our session to learn more.**

**“SCD for prevention of DVT: *The way of the future*”**

**Thursday, May 16 12:40pm**

**Affiliate Lab inside the Exhibit Hall**

**Enter to win \$100 gift card!**

**Booth #604**



**Midwest Medical**

DVT Prevention | [www.midwestmedical.info](http://www.midwestmedical.info)

# SCHEDULE THURSDAY, MAY 16

## 7:00am–6:30pm

EXHIBIT HALL OPEN

Exhibit Hall

*Presentation Stage, Live Music,*

*Door Prizes, Photo Booth,*

*ASCA's Backyard & Chair Massages*

## 7:00am–8:00am

EXHIBIT HALL BREAKFAST

Exhibit Hall

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United Surgical Partners  
INTERNATIONAL

## 8:00am–9:00am

### GENERAL SESSION

#### Keynote Session—Scott Hamilton

Delta A

*Scott Hamilton*

- Describe how to reject average & go for the win in every part of our lives
- Discuss how to bring the greatest possible good to the world around us

## 9:10am–10:10am

### BREAKOUT SESSION—6 OPTIONS

#### Collection Practices that Make or Break Your ASC's Bottom Line

Delta C

*Kylie Kaczor, MSN-RN CASC CMPE*

*CPHRM ACHE CPCO CLSSBB, National Medical Billing Services*

- Discuss past and present revenue models
- Identify time of service best practices
- Discuss back-end collections policies
- Explain the denials management process
- Identify general collection practices

#### Pain Control Without Opioids

Delta B

*Stanford R. Plavin, MD, Ambulatory Anesthesia Partners—Atlanta, GA*

- Identify and define the current challenges that present clinicians with respect to managing Perioperative pain
- Define and introduce the multimodal non opioid goal of perioperative patient care; is it a realistic expectation

#### Should You Perform Vascular Procedures in Your ASC?

Bayou A/B

*Lisa Petrusky, RN BSN CAIP CASC, Azura Vascular Care*

- List the types of vascular procedures
- Review physical plant and equipment needs
- Describe the community served and patient selection and scheduling
- Question your staffing needs and laboratory requirements
- Examine CMS approved CPT codes



## Managing Adult Patients with Morbid Obesity and Obstructive Sleep Apnea in the ASC

Bayou C/D

*Girish P. Joshi, MBBS MD FFARCSI,  
University of Texas Southwestern  
Medical Center*

- Describe preoperative evaluation and preparation of the morbidly obese and sleep apnea patients
- Identify appropriate selection of these patients for ambulatory surgical procedures, including bariatric surgery
- Recognize anesthetic considerations that minimize perioperative risks in these patients
- Identify criteria for discharge home of these outpatients

## Finance 101 Roundtable

Bayou E

*Terry A. Bohlke, CPA CASC, Community Health Systems*

- Explain how to read the basic financial statements
- Evaluate financial transactions commonly seen in an ASC
- Discuss industry standard financial metrics, how to calculate them and where to get meaningful benchmarks

## Make Your Infection Preventionist a Full Partner in Your Safety and Quality Programs

Delta D

*Deborah L. Mack, BSN CASC CAIP,  
QRS Solutions*

- Identify CMS's required key components of an Infection Prevention Program
- Describe how to incorporate the IC program into the QAPI Program
- Describe the specific components of the IC Plan/Program
- Define the role and responsibilities of the Infection Control Preventionist

**10:00am–11:00am**

EXHIBIT HALL BREAK

Exhibit Hall

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## DOWNLOAD THE ASCA EVENTS APP



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ASCA events app will contain convention center map, agenda, speaker bios and the most up-to-date information about ASCA 2019.





**SAVE  
THE  
DATE**

**-ASCA 2020**  
**ORLANDO: MAY 13–16**

**11:15am–12:15pm**

**BREAKOUT SESSION—6 OPTIONS**

**CMS Quality Reporting Compliance in 2019**

Delta C

*Donna Slosburg, RN BSN HRM CASC,  
ASC Quality Collaboration*

*Gina Throneberry, RN MBA CNOR  
CASC, Ambulatory Surgery Center  
Association*

- Define the quality reporting that is required by Centers for Medicare and Medicaid Services (CMS) for ambulatory surgery centers (ASCs)
- Identify the different reports and look-up tools available for participants to utilize
- Discuss future implications in the ambulatory surgery center quality reporting program

**Case Costing and Physician Management**

Delta B

*Larry D. Taylor, BS AT-C CASC, Practice  
Partners in Healthcare*

- Describe data availability and systems
- Discuss trends and outliers

**Cardiovascular & Endovascular Procedures in ASCs**

Bayou A/B

*Kelly Marie Bemis, RN BSN, National  
Cardiovascular Partners*

- Discuss the drivers that shift cases from the inpatient setting to the outpatient setting
- Recognize how to grow your business by adding cardiac and endovascular procedures to your ASC
- Identify the challenges with adding new service lines to your ASC
- Discuss the keys to building a successful cardiovascular program in your ASC

**Thermoregulation Variance Response in the ASC Setting**

Bayou C/D

*Michael Greenberg, MD, Eagle  
Pharmaceuticals*

- Review thermoregulatory principles and physiology
- Discuss hypothermia in the ambulatory surgical patient
- Describe an approach to hyperthermia in the ASC
- Explain how to recognize and treat malignant hyperthermia in the ambulatory surgical setting

## Anesthesia's Role in Infection Control

Delta D

*Arnaldo Valedon, MD, First Colonies  
Anesthesia Associates-USAP  
Maryland*

- Evaluate predictors of healthcare associated infections (HCAIs)
- Discuss ways the anesthesia team can identify such predictors and decrease risk of HCAIs
- Describe techniques for eliminating undesirable anesthesia practices that contribute to common HCAIs in outpatient surgery
- Identify actions you can expect from your anesthesia team to take to prevent HCAIs in your ASC

## Communicating in a Multi-Generational Workforce

Bayou E

*Leana McGuire, BS RN, United Surgical  
Partners International*

- Identify all generations in today's workforce
- Discuss generational preferences on the job
- Discuss millennial preferences
- Discuss world events that shape generational attitudes

**12:00 pm–2:00 pm**

EXHIBIT HALL LUNCHEON

Exhibit Hall

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**2:20pm–3:50pm**

**BREAKOUT SESSION—6 OPTIONS**

## CMS Emergency Preparedness Compliance Guide

Delta C

*Robert Sills, MBA, Sills Health Solutions*

- Identify CMS Rule regarding emergency preparedness
- List main components needed in an Emergency Preparedness program
- Discuss options within each component of an Emergency Preparedness plan

## Develop a Meaningful QAPI Program Using Internal and External Benchmarking Data

Delta B

*Tina J. DiMarino, MSN RN CNOR CASC,  
Mid Atlantic Surgery Pavilion*

- Debra L. Stinchcomb, MBA BSN RN  
CASC, Progressive Surgical Solutions*
- Identify and review QAPI compliances, its focus and goals and the QI 10-step process
  - Demonstrate the use of a notification report tool, its usefulness and contribution to a robust QAPI program
  - Define Benchmarking
  - Apply benchmarking examples to their own QAPI Program

## Finance 201

Bayou A/B

*John J. Goehle, MBA CPA CASC,  
Ambulatory Healthcare Strategies*

- Discuss the Role of Financial Analysis as a Tool for Operational Improvement
- Review Budgeting and Financial Projections in the ASC Setting
- Evaluate Tools to Resolve Difficult Financial Situations

## Providing Impeccable Service to Your Customers

Bayou C/D

*Ann Shimek, RN BSN MSN CASC, United Surgical Partners International*

- Identify who these customers are that you serve at your center
- Define the importance of communication in the ASC for patient safety and building teamwork
- Demonstrate using ISBAR in hand off communication and apply AIDET communication when communicating to the patient
- Describe how to manage up fellow co-workers

## Strategic Planning for Future Success

Bayou E

*Colin C. Rorrie Jr., PHD FASAE CAE, CCR and Associates*

- Describe the key elements of an ASC strategic plan
- Create a strategic plan for my ASC

## Use Medicare's ASC Infection Control Surveyor Worksheet to Improve Compliance and Patient Care

Delta D

*Tammeria Tyler, RN CIC CAIP, Southeastern Spine Institute Surgery Center*

- Define the Conditions for Coverage in ASC Infection Control Worksheet and explain how to meet this criteria
- Discuss methods to meet the criteria for Exhibit 351 and enhance patient/staff safety

## 3:50pm–4:15pm

AFTERNOON BREAK

Delta Foyer/Bayou Foyer

## 4:15pm–5:30pm

### BREAKOUT SESSION—6 OPTIONS

## Multi-District Litigation and the Battle Against Opioid Abuse

Bayou A/B

*Robin Wilson, Esq, Kaufman & Company*

- Explain the Purpose of a Multi-District Litigation and How It Is Used by the Federal Courts
- Discuss background of opioid use
- Understand the Opioid Multi-District Litigation pending in the N.D. of Ohio

## Build for the Future by Boosting Physician Engagement Today

Delta B

*Nick Hernandez, MBA FACHE, ABISA*

- Interpret the beliefs and behaviors of physicians
- Recognize the important and relevant aspects of physician leadership
- Illustrate the ASC's role in supporting physician recruiting



# REDEFINING THE REVENUE CYCLE

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## Make Data-Driven Decisions: Use Breakeven Analysis Before You Invest

Delta C

*Kelly Barker, CPA MBA, United Surgical Partners International*

- Discuss Industry/Market Dynamics
- Describe your Facility's Current Operation
- Discuss Financial Modeling/Feasibility
- Identify Clinical Considerations
- Identify Stakeholders in Decision Making Process

## What Kinds of Insurance Should You Carry?

Bayou C/D

*Linda McSmith, RN LHRM CPHRM, PICA a ProAssurance Company*

- Describe different ways to transfer risk
- Identify 4 different types of insurance policies
- Define the purpose of a loss run
- Explain the importance of securing appropriate insurance for their organization

## How to Conduct a Meaningful QAPI Study

Bayou E

*Retta Mosqueda, RN CNOR CASC, Surgical Care Affiliates*

- Discuss the areas of study in your facility
- Describe the components of a quality project
- Develop, monitor and evaluate a quality project
- Develop a study in small groups

## Sterilization and Reprocessing of Ophthalmic Instruments

Delta D

*Lori Pacheco, RN CRNO, Cape Cod Eye Surgery & Laser Center*

- Describe the contamination process and why it is important
- Differentiate between the various methods of sterilization
- Explain the purpose of quality control and the different methods of performing it

**5:30 pm–6:30 pm**

EXHIBIT HALL RECEPTION

Exhibit Hall

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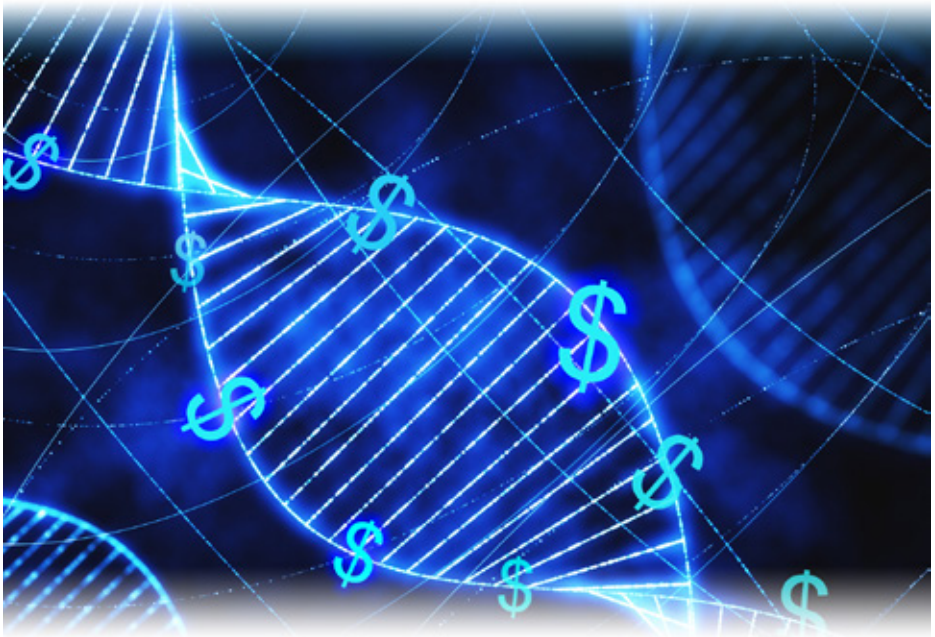
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# SCHEDULE FRIDAY, MAY 17

## 7:00am–8:00am

### ATTENDEE BREAKFAST

Delta Foyer/Bayou Foyer

## 8:30am–9:00am

### EXHIBITOR APPRECIATION BREAKFAST

EXHIBIT HALL

## 8:00am–9:30am

### BREAKOUT SESSION—6 OPTIONS

#### Improving Your ASC's Revenue Cycle Operations From A to Z

Bayou A/B

*Tara Gillon, CRCP-P, Serbin Medical Billing*

*Caryl Anne Serbin, BSN RN LHRM,*

*Serbin Medical Billing*

- Define common problem areas that affect reimbursement in an ambulatory surgery center
- Recognize best practices to address common errors found in each area of the revenue cycle
- Discuss techniques and tools to address common errors and help improve revenue cycle operations

#### Today's Rules on Informed Consent

Delta B

*William Miller, ESQ, Higgs, Fletcher*

*& Mack*

*Debra L. Stinchcomb, MBA BSN RN*

*CASC, Progressive Surgical Solutions*

- Discuss the process of obtaining an informed consent
- Identify the challenges and develop the solutions for challenges such as guardianship
- Describe real life scenarios and use them as examples in their ASC

#### Current ASC and Physician Practice Transactions and their Impact on the ASC Industry

Bayou C/D

*Danielle Elizabeth Golino, McDermott*

*Will & Emery*

*Jerry J. Sokol, ESQ, McDermott Will*

*& Emery*

- Discuss the basic PPM model
- Identify the latest ASC structures and models
- Discuss critical legal/regulatory matters affecting complex ASC JVs

#### Leadership 101 & 201

Delta C

*Ann Geier, MS RN CNOR CASC,*

*Surgical Information Systems*

- Identify areas of knowledge needed to be a successful ASC leader
- Explain additional knowledge requirements & how these affect success
- Discuss resources available to new ASC leaders



## A Community Approach to Combating the Opioid Crisis

Bayou E

*Rachel Uzlik, CPHQ, Twin Cities*

*Orthopedics & Revo Health*

*Gary Wyard, MD*

- Discuss tactics to build buy-in
- Illustrate results for key stakeholders
- Analyze benchmarks to support change reasoning
- Describe patient engagement and education resources

## A How-To Guide for Infection Control Risk Assessment

Delta D

*Lisa Berus, RN MSN MED CASSPT CAIP,*

*Surgical Care Affiliates*

- Describe the components of an infection prevention risk assessment in the ASC setting
- Identify the steps involved in creating a risk assessment
- Explain how goals and objectives tie into risk prioritization

## 9:00am–11:00am

EXHIBIT HALL OPEN

Exhibit Hall

*Presentation Stage, Live Music,*

*Door Prizes, Photo Booth,*

*ASCA's Backyard & Chair Massages*

## 10:00am–11:00am

EXHIBIT HALL BREAK

Exhibit Hall

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## 10:30am–12:00pm

### BREAKOUT SESSION—6 OPTIONS

## Due Diligence Coding and Revenue Cycle Assessments: Necessity or Waste?

Bayou E

*Cristina Bentin, CMA CCS-P COC CPPM*

*AAPC FELLOW, Coding Compliance Management*

- Review due diligence assessments for acquisitions versus ASC compliance programs.
- Identify Revenue Cycle Workflow Practices, Shortcomings, Tips
- Discuss Due Diligence Coding Audits

## Medicare Payment Policy Changes: Opportunities, Obstacles and Implications on Commercial Payers

Delta B

*I. Naya Kehayes, MPH, ECG*

*Management Consultants*

*Kara Newbury, JD, Ambulatory Surgery Center Association*

- Describe the Medicare ambulatory surgical center (ASC) payment system changes and rule changes
- Review device-intensive code logic and multiple procedure rules to assess implications on reimbursement
- Evaluate trends, and identify opportunities and obstacles with ASC payable list and new codes
- Examine the implications of the current environment on commercial payers, trends and contract negotiations



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- Decreases use of pupil-expanding devices (epinephrine comparator)<sup>3,8</sup>
- Reduces surgical times (epinephrine comparator)<sup>3,5,7,8</sup>
- Prevents miosis during femtosecond laser-assisted surgery (epinephrine comparator)<sup>6,9</sup>
- Improves uncorrected visual acuity on day after surgery (epinephrine comparator)<sup>2</sup>
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**References:** 1. Omeros survey data on file. 2. Silverstein SM, Rana V, Stephens R, Segars L, Pankratz J, Shivani R, et al. Effect of phenylephrine 1.0%-ketorolac 0.3% injection on tamulosin-associated intraoperative floppy-iris syndrome. *J Cataract Refract Surg*. 2018;44(9):1103-1108. 3. Rosenberg ED, Nattis AS, Alevi D, et al. Visual outcomes, efficacy, and surgical complications associated with intracameral phenylephrine 1.0%/ketorolac 0.3% administered during cataract surgery. *Clin Ophthalmol*. 2018;12:21-28. 4. Bucci FA Jr, Michalek B, Fluet AJ. Comparison of the frequency of use of a pupil expansion device with and without an intracameral phenylephrine and ketorolac injection 1% / 0.3% at the time of routine cataract surgery. *Clin Ophthalmol*. 2017;11:1039-1043. 5. Visco D. Effect of phenylephrine/ketorolac on iris fixation ring use and surgical times in patients at risk of intraoperative miosis. *Clin Ophthalmol*. 2018;12:301-305. 6. Walter K, Delwadia N. Miosis prevention in femtosecond cataract surgery using a continuous infusion of phenylephrine and ketorolac. Presented at: 2018 American Society of Cataract and Refractive Surgery (ASCRS) and American Society of Ophthalmic Administrators (ASOA) Annual Meeting; April 13-17, 2018; Washington, DC. 7. Matossian C. Clinical outcomes of phenylephrine/ketorolac vs. epinephrine in cataract surgery in a real-world setting. Presented at: American Society of Cataract and Refractive Surgery (ASCRS) and American Society of Ophthalmic Administrators (ASOA) Annual Meeting; April 13-17, 2018; Washington, DC. 8. Al-Hashimi S, Donaldson K, Davidson R, et al. Medical and surgical management of the small pupil during cataract surgery. *J Cataract Refract Surg*. 2018;44:1032-1041. 9. Gaydon JL. E-poster presented at: 15th International Congress on Vision Science and Eye; 2017 Aug 10-11; London, UK. 10. Katsev DA, Katsev CN, Pinnow J, Lockhart CM. Intracameral ketorolac concentration at the beginning and end of cataract surgery following preoperative topical ketorolac administration. *Clin Ophthalmol*. 2017;11:1897-1901. 11. Waterbury LD. Alternative drug delivery for patients undergoing cataract surgery as demonstrated in a canine model. *J Ocul Pharmacol Ther*. 2018;34:154-160. 12. Visco D, et al. Study to evaluate patient outcomes following cataract surgery when using OMIDRIA with postoperative topical NSAID administration versus a standard regimen of postoperative topical NSAIDs and steroids. Presented at: 28th Annual Meeting of the American College of Eye Surgeons (ACES), the American Board of Eye Surgery (ABES), and the Society for Excellence in Eyecare (SEE), Caribbean Eye Meeting; February 1-5, 2019; Cancun, Mexico. 13. OMIDRIA (package insert). Seattle, WA: Omeros Corporation; 2017.

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### **Preventing Pharmacy Problems: Medication Shortages, Opioids, Diversion, Disposal and Antibiotic Stewardship**

Bayou A/B

*Gregory Tertes, RPH, ASC Pharmacist Consultants*

- Apply a systematic approach to addressing Medication Shortages
- Discuss what can be done in the ASC to address the opioids
- Analyze the current system for tracking DEA Controlled Substances and Close all the Loopholes
- Assess the ASCs current medication waste system to ensure compliance with federal and state environmental regulations
- Recognize the importance of antibiotic stewardship in the ASC

### **Leadership 301: Take Your ASC to the Next Level with the “Four Rs”**

Delta C

*Michelle George, MSN RN CASC, Surgical Care Affiliates*

- Describe five key steps in a successful recruitment process
- Discuss four reasons that an ASC may want to consider resyndication
- Describe the major challenges of ASC renovation
- Define five important considerations when deciding to relocate your ASC

### **Bullying: The Silent Virus**

Bayou C/D

*Brenda Burk, MSN RN NEA-BC CSSM CNOR, CHS/Lake Norman Region Medical Center*

- Discuss the definitions of incivility and bullying and illustrate the behaviors of bullying
- Identify the traits of a bully
- List the causes and identify the consequences of bullying behavior
- Discuss primary, secondary and tertiary prevention against incivility and bullying
- Apply strategies to deal with incivility and bullying

### **Best Practices in Surgical Instrument Reprocessing for ASCs**

Delta D

*Delores O’Connell, LPN BA CRCST CIS CHL AGTS, STERIS*

- Define the minimum expectation for instrument reprocessing for ASC’s and other specialized settings
- Assess the environment where instrument reprocessing will take place
- Use Quality and LEAN indicators to develop an action plan for identified deficiencies
- Apply the information and skills reviewed into the participants facility

**2:00pm–3:30pm**

**BREAKOUT SESSION—6 OPTIONS**

**Managing an ASC Renovation and Expansion Project**

Bayou C/D

*Jamie Oldfather, Mississippi Valley  
Surgery Center*

*Michael Patterson, FACHE, Mississippi  
Valley Health*

*Deb Sheehan, ACHE EDAC LEED AP,  
CannonDesign*

- Review the national landscape of healthcare transition from In-patient to Out-patient and how that effects long-term facility planning
- Illustrate the strategic planning objective of ensuring appropriate facility capacity as part of your larger organization strategic plan
- Examine the general overview of design and development trends globally for healthcare organizations
- Explain facility construction, project development, planning, and execution
- Review the process' for continued facility operations during a major renovation and construction project

**Anti-Kickback, Stark and False Claims Act Compliance 101**

Bayou A/B

*Sharon Stouder, CHC CPC CPMA*

*CEMC Approved Instructor, Envision  
Healthcare—Amsurg*

- Review the language for each statute and how it relates to the ASC setting
- Apply the language for each statute to your current compliance program
- Identify the benefits of adhering to and consequences of violating these laws

**Media Relations, External Communications and Your ASC**

Bayou E

*Charlie Leonard, BA, OCNC Group  
Ellen Satterwhite*

- Discuss how to effectively communicate the ASC value proposition to external audiences
- Identify how to effectively respond to adverse events
- Recognize how ASCA is responding to leading issues
- Identify techniques and resources that can assist in promoting an individual ASC in its local community
- Review ways that social media impacts—and can assist—your ASC

**Succession Planning for ASC Administrators**

Delta C

*Ann Geier, MS RN CNOR CASC, Surgical  
Information Systems*

- Discuss the importance of succession planning
- Identify the key components of a succession plan framework
- Discuss the knowledge required to execute an effective succession plan

## Managing Conflict Effectively

Delta B

*Heather Lambert, MLIS MA, Amsurg*

- Define conflict and interpret what happens to us during conflict
- Describe conflict tolerances, identify factors that create tolerance differences in people
- Identify what teams and individuals can do to manage conflict in their organization
- Demonstrate what to do when emotions explode and how to use collaborative solutions to resolve conflict
- Recognize the importance of the consistent application of Policies and Procedures

## OSHA Safety and Infection Control for ASCs

Delta D

*Kelly Denise Ogle, BS MS,  
DoctorsManagement*

- Define Bloodborne Pathogen Standard
- Describe Sharp Safety and Safe Injection practices
- Identify proper use of Personal Protective Equipment
- Demonstrate correct Hand Hygiene
- Analyze an Infection Control Plan

## 3:30pm–3:45pm

AFTERNOON BREAK

Delta Foyer/Bayou Foyer

## 3:45pm–5:15pm

### BREAKOUT SESSION—4 OPTIONS

## Medication Diversion and Your ASC

Delta C

*Lea Schilit, MS PHARMD CPH, HCA  
Ambulatory Surgery Division*

- Discuss rates of abuse in healthcare professionals and list examples of the most commonly diverted controlled substances. Recognize opportunities to divert in the ambulatory surgery setting and how diversion occurs
- Explain financial implications related to diversions and recent settlements
- Distinguish between states differences in requirements for prescribing of controlled substances and use of the Prescription Monitoring Program
- Propose strategies for diversion prevention in your surgery setting
- Apply real life diversion cases to help prevent or recognize diversion in your surgery center

## Know your Numbers. How to Calculate and Track KPIs for Your Business Office

Delta B

*Jocelyn C. Gaddie, in2itive Business  
Solutions*

- Assess the financial health of your ASC using 10 specific Key Performance Indicators
- Review your facility's performance with industry standards while also forecasting for improvement
- Discuss the importance of goal setting and motivating your staff into success



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### **Reducing Hiring/Firing and Sexual Harassment Risk in Your ASC**

Bayou C/D

*Marcus M. Crider, JD, Waller Lansden  
Dortch & Davis*

- Discuss how to conduct effective workplace investigations
- Describe how to deal with co-worker or supervisor harassment
- Identify how to reduce risks in hiring and onboarding employees
- Discuss best practices for managing discipline and employee terminations

### **Ownership Structure and Organizational Governance**

Bayou A/B

*John J. Goehle, MBA CPA CASC,  
Ambulatory Healthcare Strategies*

- Review the Different Types of Organizational Structures in ASCs
- Discuss the Regulations Related to the Governance of the ASC
- Demonstrate Appropriate Governing Body Format and Meeting Minute Documentation

**3:45pm–5:15pm**

### **ASC Cybersecurity Update: An Interactive Workshop**

Bayou E

*Nelson Gomes, PriorityOne Group  
Bo Jayakumar, Cyberstone*

- Describe the anatomy of a phishing scam
- Discuss the importance of “least privilege” & “separation of duties”
- Explain the importance of secure hiring practices
- Discuss the importance of an incident response plan (it’s more than just an IT issue)

**3:45pm–5:15pm**

### **Develop an Education and Competency Program for Endoscope Reprocessors**

Delta D

*Melissa Kubach, BA, Mobile Instrument  
Service & Repair*

- Describe key components essential to a successful endoscope reprocessor education and competency platform
- Explain the role education provides related to reprocessing competency
- Discuss associated risk related to flexible endoscope reprocessing
- Examine what it meant to be competent at flexible endoscope reprocessing

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# SCHEDULE SATURDAY, MAY 18

## 7:00am–8:00am

ATTENDEE BREAKFAST

Delta Foyer

## 8:00am–9:30am

### BREAKOUT SESSION—3 OPTIONS

#### Simple Steps to DIY Compliance with NFPA 99's Required Risk Assessments

Delta C

*William E. Lindeman, BARCH AIA,  
WEL Designs PLC*

- Explain the purpose, requirements and responsibilities for NFPA 99® Risk Assessments
- Identify available guidance and resources for developing Risk Assessments
- Describe priorities, processes, and a methodology for developing compliant Risk Assessments

#### Managing Employee Leave and Accommodation Requests

Delta D

*Coe Heard, JD, Waller*

- Discuss best practices for assessing and responding to leave and accommodation requests
- Identify how to spot issues
- Describe how to combat potential abuse by employees
- Review the intersection of the two laws

#### Simple Steps to Enhancing Your Team's Productivity

Delta B

*Rena M. Courtay, RN BSN MBA CASC,  
Solutions for Outpatient Surgery*

- Define the basic language of productivity
- Review traditional staffing models
- Illustrate how labor expenses affect your partnership
- Formulate strategies to manage the slackers and negative team members
- Identify strategies for helping your team plan, prioritize and streamline their work

## 9:30am–9:40am

MORNING BREAK

Delta Foyer



**9:40am–11:10am**

### **BREAKOUT SESSION—3 OPTIONS**

#### **Medicare Survey Trends and Strategies for Compliance**

Delta D

*Jan Allison, RN CHSP, AMSURG*

- Name the different types of CMS surveys
- Describe the survey process
- Identify commonly cited key clinical practices
- Discuss strategies to drive survey readiness

#### **Creating an Electropositive Culture**

Delta B

*Mary K. Ryan, RN BSN MBA CAIP CASC, Self employed*

- Describe Your Current Work Climate
- Discuss how to promote positive energy
- Describe attributes in a great team player

#### **Active Shooter Preparedness**

Delta C

*Lee Eaves, Agape Tactical*

- Define specific leadership considerations related to security in an ASC
- Define the sources of workplace violence
- Define general risk factors as it relates to security in an ASC
- Define specific exterior, interior and human risk factors as it relates to security in an ASC
- List the responses to an active shooter event in an ASC

# CAIP CLASS OF 2018

Find out more about earning either the CASC or CAIP Certificates by visiting the Board of Ambulatory Surgery Certification in Booth 525!

Abrams, Linda	Jenkins, Regina	Petrusky, Lisa
Adrian, Nancy	Jordan, Jeffrey	Pita, Ana
Alacar, Malia	Kolett-Bishop, Lorrie	Poehler, Patricia
Alvarez, Delores	Koos, Kim	Reho, Carolanne
Alvino, Kathryn	Kurzmann, Sylvia	Retzbach, Catherine
Ardoin, Candida	Ledgerwood, Nancy	Rizzardini, Cassandra
Augst, Deborah	Lindblom, Lori	Roderiques, Laurie
Barnes, Mary	Link, Terri	Roy, Karen
Belmonte, Linda	Mack, Deborah	Rueckert, Kathy
Bergin, Lisa	Manus, Zelda	Ryan, Mary
Berus, Lisa	Martin, Donna	Saenz, Candie
Blackwell, Lee Anne	Matherne, Romona	Schroeder, Michael
Braden, Jo	McIntosh, Stephanie	Smith, Kelly
Brooks, Cynthia	McLane-Onofrio, Dawn	Spencer, Tandy
Bunch, Ashley	Menendez, Ashley	Strickland, Katie
Carmichael, Ruth	Mente, Denise	Tietjen, Maria
Chillemi, Patricia	Mihalick, Karen	Varner Tyler, Tammeria
Coleman, Pattie	Miller, Janet	Washick, Christine
Epperson, Mary	Moore, Melinda	Watkins, Nancy
Eure, Melinda	Nadeau, Jennifer	Watts, Lynn
Flinn, Lisa	Nay, Gayle	Williams, Kimberly
Garnica, Barbara	Neiman, Kim	Wilson, Marietta
Geary, Carrie	Olin, Jennifer	Young, Cindy
Grant, Danna	Osterlund, Jami	Zervopoulos, Karen
Guillet, Jill	Pahlck, Patricia	
Hawkins, Amanda		
Herrman, Lynette		
Hobbs, Kelly		
Jarboe, Jill		





# CASC 2018

The individuals listed below passed the CASC exam in 2018. Find out more about earning either the CASC or CAIP Certificates by visiting the Board of Ambulatory Surgery Certification in Booth 525!

Albertz, Todd	Hartman, Regina	Quick, Jessica
Baker, Julie	Jarrell, Jacqueline	Reshoft, Meaghan
Balmanno, Phillip	Jerome, Lori	Ridout, Jamie
Bon, Jeremy	Jorgensen, Marianne	Rochon, Lisa
Coe, Sabrina	Kirby, Stephanie	Roy, Karen
Cooper, Faith	Lee, Chelsea	Seubert, Kim
Cox, Amy	McKenna, Patricia	Siapco, Wendy
Duval, Dixon	Messier, Darcea	Simpson, Elly
Fosness, Ann	Mitchell, Mellissa	Sluder, Jill
fuentes, Elena	Mulligan, Christine	Smith, Elizabeth (Betsy)
Glesmann, Susan	Oglesby, Sandra	Tavkar, Akshay
Gourley, Susan	Penrod, Amanda	West, Kimberly
Gross, Ernestine	Pippert, Jamey	Williams, Shawn



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SPECIAL EVENTS

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# SPECIAL EVENTS

**Wednesday, May 15**

**5:15pm–6:30pm**

## **Opening Session with Alex Sheen**

Join nonprofit leader Alex Sheen as he officially kicks off ASCA 2019 with an inspiring Opening Session presentation on the importance of a promise.

Alex is the founder of *because I said I would*, the international social movement and nonprofit dedicated to bettering humanity through promises made and kept. Sparked by the loss of his father in 2012, Alex and his organization began sending “promise cards” to anyone who requested them, anywhere in the world, at no cost. *because I said I would* has now sent nearly 10 million promise cards to more than 153 countries, and Alex’s commitment has inspired millions more around the world.

During this thought-provoking session, you’ll explore the importance of a promise and learn how you can become better at keeping the promises you make to family, friends, patients, colleagues and even yourself. Alex’s message will inspire an increase in goal attainment rates, encourage volunteerism and foster a culture of accountability.

After his presentation, make sure to visit Alex in the Exhibit Hall, where he will be available to take photos, sign copies of his new book (scheduled for release in early 2019) and talk about ways you can get involved.

*Book Signing (in booth 436)*

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**Wednesday, May 15**

**6:30pm–8:00pm and**

**Thursday, May 16**

**5:30pm–6:30pm**

## **Exhibit Hall Receptions**

Enjoy cocktails and hors d'oeuvres, reconnect with old friends and get to know other ASC professionals. Familiarize yourself with the exhibit hall and start your Exhibit Hall Passport to enter ASCA's grand prize giveaway. With food and drink that showcase the best of Nashville. Visit with vendors and colleagues, explore the innovations on display and learn about products and services that can improve your ASC. Be sure to attend both nights!

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**Wednesday, May 15–Friday, May 17**

**Open during Exhibit Hall hours**

## **ASCA's Backyard**

It's all fun and games in ASCA's Backyard! Join in the excitement at this new attraction, located in the Exhibit Hall at the ASCA 2019 Conference & Expo. From cornhole and ring toss to bocce ball and more, ASCA's Backyard will feature favorite backyard games and is sure to be an attendee hot spot!

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## **ASCA Affiliate Presentation Studio**

Take in one of the 19 Affiliate-led 15-minute presentations held within the ASCA Affiliate Presentation Studio located in the Exhibit Hall.

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**Thursday, May 16**

**8:00am–9:00am**

**Keynote Session with  
Scott Hamilton**

Whether he's earning an Olympic gold medal for figure skating, fighting his fourth cancer diagnosis or starting a nonprofit, Scott Hamilton is committed to pursuing excellence and living life to the fullest.

Scott first captivated the world with his Olympic gold-medal performances in Sarajevo in 1984, and has remained a voice of authority for figure skating in the US ever since. He's shared his love and enthusiasm for the sport off the ice as an analyst, performer, producer and best-selling author (including his newest book, *Finish First*, published February 2018.) Scott also inspires others as a speaker, humanitarian and cancer and pituitary brain tumor survivor.

Scott has been successful in many areas of life, but he didn't get there by settling for mediocrity. Somehow, many of us have fallen into the belief that competition is bad—that finishing first robs someone else of their chance to shine. What it actually means is we have committed to pursuing excellence.

During this captivating keynote presentation, Scott will inspire you to reject average and go for the win in every part of your life—not for yourself, but to bring the greatest possible good to the world around us.

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**Friday, May 17**

**12:10pm–1:50pm**

**Celebration Luncheon**

Join your colleagues in celebrating the recent successes and accomplishments of the ASC industry during the Celebration Luncheon.

This leisurely sit-down meal offers a change of pace after days of intensive educational sessions and the hubbub of the Exhibit Hall. During the Celebration Luncheon, you'll join fellow ASC professionals from around the country for a relaxing meal with ample opportunities for networking. Prepare to be entertained when the featured speaker takes the stage.

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**Friday, May 17**

**6:30pm–9:30pm**

**Busses leave Opryland starting  
at 6pm**

**Social Event at the  
Wildhorse Saloon**

Enjoy a night of fun, Nashville-style! Join your colleagues on Honky Tonk Highway for the ASCA 2019 social event. This exclusive private party at the Wildhorse Saloon in the heart of downtown Nashville is for ASCA 2019 Conference & Expo attendees only. Enjoy a night of dancing, live music, authentic southern cuisine, line dancing and more.

Transportation will be provided to and from the Gaylord Opryland.

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Effective January 1, 2019

C9290

Under the new rules, the Healthcare Common Procedure Coding System (HCPCS) code **C9290** that is assigned to EXPAREL was designated a payment status of “allowed” when used in a surgical procedure on Medicare patients in Medicare-certified ambulatory surgery centers (ASCs).

- The “allowed” payment status enables EXPAREL to be reimbursed separately by Medicare and, potentially, commercial payors

CMS, Centers for Medicare & Medicaid Services.



## LEARN MORE AT BOOTH 420

For reimbursement questions, please call  
**1-855-RX-EXPAREL (1-855-793-9727)**,  
email [reimbursement@pacira.com](mailto:reimbursement@pacira.com),  
or visit [www.EXPAREL.com/reimbursement](http://www.EXPAREL.com/reimbursement).



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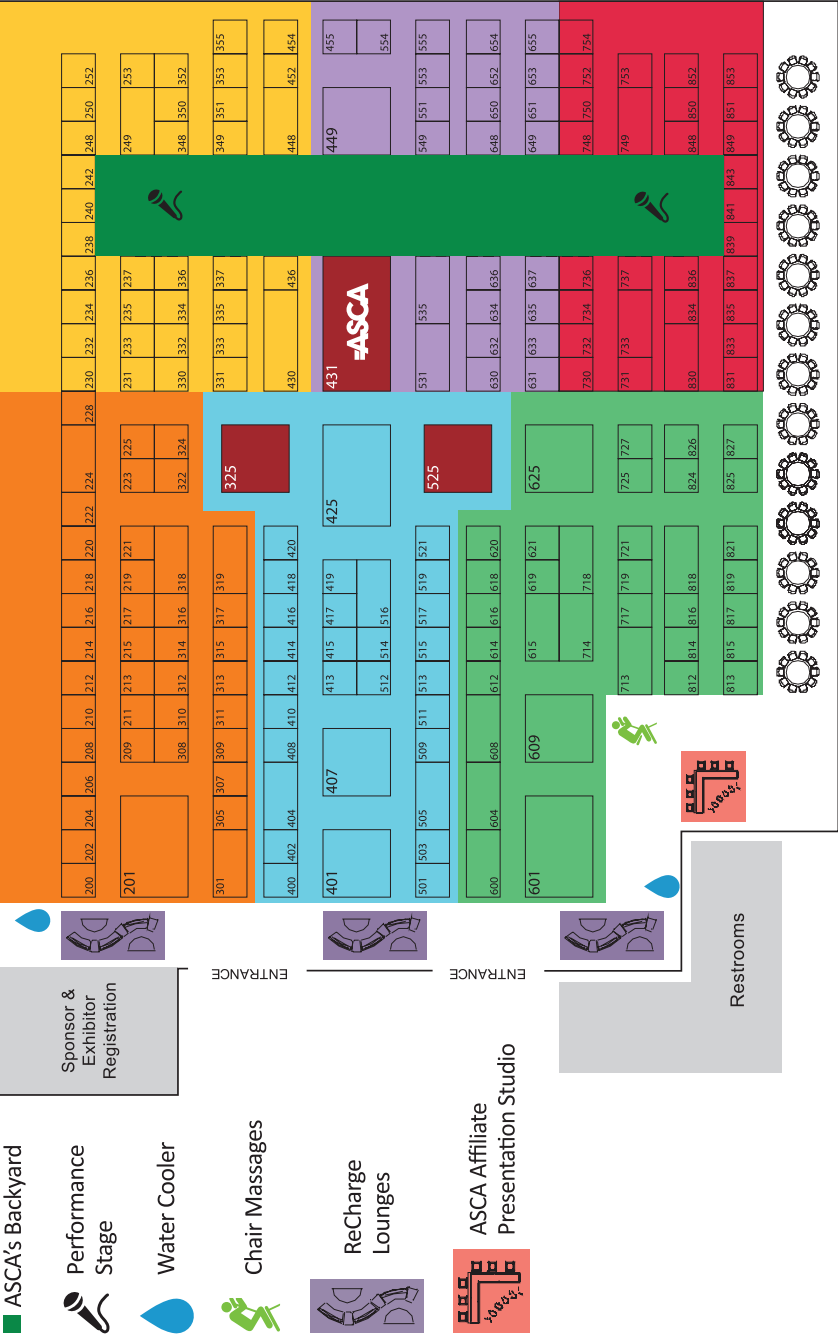


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# EXHIBIT HALL



## EXHIBITOR HALL HOURS & EVENTS

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### Wednesday, May 15

**6:30 pm–8:00 pm**

Exhibit Hall Welcome Reception

### Thursday, May 16

**7:00 am–6:30 pm**

Exhibit Hall Open

**7:00 am–8:00 am**

Exhibit Hall Breakfast

**10:10am–11:10am**

Exhibit Hall Break

**12:15pm–2:15pm**

Exhibit Hall Luncheon

**5:30 pm–6:30 pm**

Exhibit Hall Reception

### Friday, May 17

**8:30 am–9:00 am**

Exhibitor Appreciation Breakfast

**9:00 am–11:10 am**

Exhibit Hall Open

**9:30am–10:30am**

Exhibit Hall Break

**10:45 am**

Door Prizes

## ASCA 2019 Passport

### YOUR CHANCE TO WIN \$250

*Here's how it works...*

Collect five stamps in each of the six color sections within the exhibit hall and attend Friday's Celebration Luncheon for the chance to win \$250.

Once you have collected all 30 stamps, place your completed passport in one of the collection boxes in booth 413 or at the front of the exhibit hall. Then be sure to attend Friday's Celebration Luncheon where four lucky winners will be announced!

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**PASSWORD: in2itive**



*Mention ASCA in your tweet!*  
**#ASCA2019, #ASCACONF**

# EXHIBIT HALL DRAWING LIST

Visit the exhibitors listed below for a chance to win at this year's Exhibit Hall drawings!  
The winners will be announced on Thursday and Friday in the exhibit hall.

Company	Booth	Give-A-Way Item
Alpine Surgical Equipment Corp.	322	\$200 Visa Gift Card
ARC Medical	400	Great Barrier Reef Bracelet from <a href="http://www.4ocean.com">www.4ocean.com</a>
BHG Patient Lending	448	Bose Noise Cancelling Headphones
Bluestone Diagnostics	412	Gift Certificates
BridgeHealth	418	Bose Headphones
Capsa Healthcare	419	Apple iPad
Cascade Capital	215	(2) \$50 Visa Gift Cards
CuraScript SD	301	Gift Basket
eSolutions	837	Coach Purse
Hybrent	648	\$25 Visa Gift Card
ImageFIRST Healthcare Laundry Specialists	608	Amazon Giftcard
Jeron Electronic Systems	311	Kate Spade Handbag
MediPurpose Inc	231	Google Home Mini
Midwest Medical	604	\$250 Gift Card
National Medical Billing Services	430	Alaskan Cruise
NSN Revenue Resources	625	Money Booth
NueHealth	734	Beats Studio3 Wireless Over-Ear Headphones
One Medical Passport	516	\$100 Gift Card
PG LifeLink	725	Echo and Echo Dot
Radiation Detection Company	316	Gift Card
Steadfast Healthcare Business Services	519	\$300.00 CASH
Zulu Health	633	Apple Watch

*\*Recipients should visit the exhibitor's booth to collect the give-a-way*



# EXHIBITORS

as of April 12, 2019

Company.....	Booth Number
3M   M*Modal.....	248
3M Health Care .....	609
<b>AAAH</b> .....	<b>318</b>
Accurate Accreditation .....	417
Active-Ice.....	206
Acupath Laboratories .....	841
<b>Advantage Trust</b> .....	<b>620</b>
AIV .....	821
Akorbi .....	325
AliMed .....	222
Alpine Surgical Equipment.....	322
American Academy of Orthopaedic Surgeons ...	353
Anesthesia Plus .....	818
AORN, Inc./Outpatient Surgery Magazine.....	730
Apollo Medical Group.....	839
ARC Medical .....	400
ASC Quality Collaboration .....	525
ASCA Asset Network.....	325
ASCA HQ Booth .....	431
ASCistus/ASC WebQI .....	414
Atlantis Worldwide.....	825
Avella Specialty Pharmacy.....	232
BandGrip .....	618
BASC .....	525
BBL Medical Facilities .....	330
BD .....	319
BHG Patient Lending.....	448
Biolon-Amring Pharmaceuticals .....	554
Bionet America .....	621
Block Imaging .....	514
Bluestone Diagnostics .....	412
BridgeHealth.....	418
Bryton Corporation.....	449
Capsa Healthcare.....	419
<b>Cardinal Health</b> .....	<b>402</b>
Care Plus Anesthesia Management.....	852
CareCredit.....	218
CareDirect.....	235
CarePayment .....	350
Cascade Capital .....	215
Casetabs .....	816
Centurion Service Group .....	513
Christopher Kidd and Associates .....	637
Clariti Health.....	517
ClearGage .....	826
Clorox Healthcare .....	335
CMAC Partners .....	814
Coding Network.....	714

Company.....	Booth Number
Collect Rx.....	204
Compulink Healthcare Solutions .....	615
CONMED.....	848
Contec .....	224
Coro Medical .....	848
CRH Anesthesia .....	736
Crosstex .....	351
Cubex.....	553
<b>CuraScript SD</b> .....	<b>301</b>
Delfi Medical Innovations.....	334
Dialog Health Inc .....	410
Didage Sales Company .....	824
Diversey .....	415
DRE Medical/Avante MedSurg .....	830
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<b>ECG Management Consultants</b> .....	<b>223</b>
eClinicalWorks.....	718
<b>Envision Physician Services</b> .....	<b>600</b>
Epix Anesthesia .....	813
eSolutions.....	837
Essensa.....	202
<b>Fagron Sterile Services US</b> .....	<b>413</b>
Fortus Healthcare Resources.....	333
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Future Health Concepts.....	737
GE Healthcare.....	636
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HealthCare Appraisers.....	408
HealthStream .....	325
Heartland Medical Sales & Services .....	619
<b>Henry Schein Medical</b> .....	<b>549</b>
<b>Heron Therapeutics</b> .....	<b>305</b>
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Hologic.....	211
<b>HSTpathways</b> .....	<b>535</b>
Hybrent.....	648
Image X Innovation.....	230
ImageFIRST Healthcare .....	
Laundry Specialists .....	608
<b>in2itive Business Solutions</b> .....	<b>521</b>
Inform Diagnostics.....	217
InfuSystem .....	220
InstaMed .....	833
Institute for Medical Quality .....	835
Inventory Optimization Solutions.....	315
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MedTek.....	416	<b>SimplifyASC .....</b>	<b>601</b>
MedTrainer .....	325	SIPS Consults .....	454
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<b>Midwest Medical.....</b>	<b>604</b>	SPH Analytics .....	325
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# ASCA 2019 PASSPORT

## Here's how it works...

Collect five stamps in each of the six color sections within the exhibit hall and attend Friday's Celebration Luncheon for the chance to win \$250.

Once you have collected all 30 stamps, place your completed passport in one of the collection boxes in booth 413 or in ASCA's booth in the center of the exhibit hall.

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The image shows a sample of the ASCA 2019 PASSPORT form. At the top, it says "ASCA 2019 PASSPORT" in red. Below that, there are fields for "Name" (filled with "John Doe"), "Email" (filled with "johndoe@email.com"), and "Facility" (filled with "ASCA"). The form is divided into five color-coded sections, each with five circular stamp slots: "ORANGE" (four slots shown), "RED" (five slots shown), "PURPLE" (five slots shown), and "YELLOW" (five slots shown). A blue circular badge on the right side of the form says "Your Chance to Win \$250".

# ASCA 2019 PASSPORT

Name \_\_\_\_\_

Email \_\_\_\_\_ Facility \_\_\_\_\_

ORANGE

--	--	--	--	--

RED

--	--	--	--	--

PURPLE

--	--	--	--	--

YELLOW

--	--	--	--	--

BLUE

--	--	--	--	--

GREEN

--	--	--	--	--



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