

# ASCA 2018

## APPLICATION & CONTRACT



This is a writeable PDF. To ensure accuracy, we ask that you complete this application on a computer.

Contracts must be emailed to Alex Yewdell at alex@bluehouse.us

Call 202.337.1897

Email alex@bluehouse.us

Mail 2168 Wisconsin Ave, NW Washington, DC 20007-2280

We, the undersigned, make application for exhibit space at ASCA 2018, subject to the conditions, rules and regulations governing the exhibition as stated on page 22, which we accept as part of the agreement. We understand the space assignments will be made by ASCA.

### Signature

\_\_\_\_\_

### Company Information

The information provided will be reflected on all printed and digital listings of Exhibitors and Sponsors. Any LLC or INC tags will not be displayed.

Company Name \_\_\_\_\_

Website \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/ZIP \_\_\_\_\_

### Please mark the following boxes according to your company's products or services

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Accountants                               | <input type="checkbox"/> Group Purchasing Organizations                          | <input type="checkbox"/> Pharmaceutical Services                 |
| <input type="checkbox"/> Accreditation Assistance                  | <input type="checkbox"/> Healthcare Staffing Agencies                            | <input type="checkbox"/> Publication                             |
| <input type="checkbox"/> Accreditation Organizations               | <input type="checkbox"/> Human Resources Firms                                   | <input type="checkbox"/> Refurbished/Pre-Owned Medical Equipment |
| <input type="checkbox"/> Architectural/Design Firms                | <input type="checkbox"/> Insurance Providers                                     | <input type="checkbox"/> Satisfaction Assistance                 |
| <input type="checkbox"/> Attorneys                                 | <input type="checkbox"/> IT Services   | <input type="checkbox"/> Software Companies                      |
| <input type="checkbox"/> Development Consultants                   | <input type="checkbox"/> Management Consultants                                  | <input type="checkbox"/> Wholesaler and Distributor              |
| <input type="checkbox"/> Equipment/Instrument Supplies and Repairs | <input type="checkbox"/> Pathology/Laboratory/Anesthesia Services                |  |
| <input type="checkbox"/> Financial Capital Appraisers              | <input type="checkbox"/> Patient Financial (Billing/Coding/Collections) Services |  |

Email logo and a 50-word description for the ASCA Affiliate directory to affiliate@ascassociation.org

### Exhibitor/Sponsor Contact

All information regarding ASCA 2018 will be sent to this person. If you wish to include another point of contact, please provide their information in the Secondary Point of Contact box.

Name \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

### Secondary Point of Contact

Name \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

### Credit Card and Payment Information

☐ VISA ☐ MasterCard ☐ AMEX ☐ Check

If paying by check, please make payable to Ambulatory Surgery Foundation and mail to: 2168 Wisconsin Ave, NW • Washington, DC 20007-2280

Please note, exhibit booth spaces will not be assigned until payment has been received.

Name on card \_\_\_\_\_

Billing address \_\_\_\_\_

Credit card number \_\_\_\_\_

Code \_\_\_\_\_

Expiration date \_\_\_\_\_

Signature \_\_\_\_\_

Initial here \_\_\_\_\_ ensuring that you have read and understood section 19 within the ASCA 2018 Rules & Regulations on page 22.

## ADVERTISING

Ad Deadline: February 6 Ad Materials: February 26 Amount

### ONSITE PROGRAM

4-Color	<input type="checkbox"/> Full Page	\$2,000	_____
	<input type="checkbox"/> Tab	\$2,500	_____
	<input type="checkbox"/> Cover Band	\$3,000	_____
	<input type="checkbox"/> Back Band	\$2,750	_____

ONSITE SIGNAGE ☐ \$500 to \$3,250 per sign call for details

### EXHIBIT HALL

PATHFINDERS	<input type="checkbox"/> Entrance Floor Graphics	\$350	_____
	<input type="checkbox"/> Floor Graphics	\$475	_____

ASCA 2018 WEBSITE ☐ \$500 \_\_\_\_\_

ASCA 2018 ATTENDEE MAILING LIST (rental rules apply) ☐ \$1,000 \_\_\_\_\_

### ASC FOCUS—May\*

<input type="checkbox"/> Full Page	\$2,250	_____
<input type="checkbox"/> ½ Page	\$1,750	_____

\*ASCA 2018 Conference Issue, bonus distribution onsite

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### ASCA Affiliate Program Annual Fee

Amount

Join or renew for access to numerous Affiliate benefits. ASCA Affiliate rates are available once your company's annual Fee is paid.

\$975

### Affiliate Agreement Terms And Conditions

ASCA resources are for your personal and non-commercial use. ASCA Affiliates are responsible for maintaining the confidentiality of their passwords, and are not to share their User IDs or passwords with any third parties. You may not copy, replicate, modify, distribute, display, perform, create derivative works from, transfer or sell any information, software, products or services obtained from ascassociation.org in any medium or format, including, without limitation, human-readable, machine-readable, printed, visible, audible, electronic, by email forwarding, TV, satellite, digital transmission, scanned or website re-cycled, except where expressly noted that the material is available for such purpose.

☐ AGREE ☐ DISAGREE

### Exhibit

Early Registration After January 10 After February 14

#### 10' X 10' BOOTH

Affiliate ☐ \$3,750 ☐ \$4,250 ☐ \$4,500  
Non-Affiliate ☐ \$5,500 ☐ \$5,750 ☐ \$6,000

Amount

#### 10' X 20' BOOTH

Affiliate ☐ \$7,500 ☐ \$8,500 ☐ \$9,000  
Non-Affiliate ☐ \$11,000 ☐ \$11,500 ☐ \$12,000

Amount

#### 10' X 30' BOOTH

Affiliate ☐ \$11,250 ☐ \$12,750 ☐ \$13,500  
Non-Affiliate ☐ \$16,500 ☐ \$17,250 ☐ \$18,000

Amount

#### 20' X 20' BOOTH

Affiliate ☐ \$15,000 ☐ \$17,000 ☐ \$18,000  
Non-Affiliate ☐ \$22,000 ☐ \$23,000 ☐ \$24,000

Amount

#### 20' X 30' BOOTH

Affiliate ☐ \$22,500 ☐ \$25,500 ☐ \$27,000  
Non-Affiliate ☐ \$33,000 ☐ \$34,500 ☐ \$36,000

Amount

### Sponsor

Amount

#### PLATINUM (PICK 1)

☐ Keynote Speaker(s)

\$30,000

#### GOLD (PICK 1)

☐ ASC Celebration Luncheon ☐ Social Event  
☐ Onsite Program ☐ Attendee Meeting Bags  
☐ Exhibit Hall Receptions

\$24,000

#### CONNECTIVITY PROVIDERS (PICK 1)

☐ Conference-Wide WiFi ☐ Mobile App (2 available)

\$16,500

### Sponsor

Amount

#### SILVER (PICK 1)

☐ Badge Lanyards ☐ Bootcamp  
☐ Breakfast Break & Exhibit Hall Luncheon (2 available) ☐ Pedometer Challenge  
☐ Hotel Key Cards ☐ Reusable Water Bottles (2 available)  
☐ Exhibit Hall Chair Massage ☐ TapSnap Photobooth

\$13,500

#### BRONZE (PICK 1)

☐ Breaks (3 available) ☐ Exhibit Hall Passport  
☐ Recharge Lounges (3 available) ☐ Focus Group  
☐ Continuing Education Kiosks ☐ Pens (2 available)

\$6,500

### Booth Selection

Please review the exhibit hall floor plan to request three locations.

1st choice 2nd choice 3rd choice

We wish to avoid having our exhibit located adjacent to the following companies. We understand ASCA will make every effort but cannot guarantee our placement.

☐ Our company would like to host a private meeting/presentation, party or happy hour for \_\_\_\_\_ people during an approved time at the meeting hotel during ASCA 2018. Please send me further details.

## ADDITIONAL OPPORTUNITIES

### VENDOR HEADQUARTERS

Exhibitor \$2,750  
Sponsor \$1,750

BOARD LUNCHEON ☐ \$2,500  
BOARD DINNER ☐ \$5,000  
PRESIDENT'S RECEPTION ☐ \$5,000

TOTAL \$