ASCA Affiliate Program

ASCA AFFILIATE

New this year, ASCA is rolling out a benefit-driven recognition program to replace the ASCA Vendor Membership category. The five-tiered Affiliate Program offers significant compounding benefits and increased visibility. Recognition will be based on the previous year's annual spend or automatically increased to a higher level if the current year spend exceeds the previous. An annual fee of $975 is required to access the benefits afforded to an ASCA Affiliate.

LEVELS AND BENEFITS

Affiliate
$975 annual fee
BENEFITS
- Inclusion within ASCA's Affiliate Directory
- Discount pricing on ASCA programs and meetings
- Overview of ASCA's Annual Nationwide Benchmarking Survey Results
- 20% savings on ASCA's advertising opportunities
- Single user access to interact with members within ASCA's online community, *ASCA Connect*

Affiliate Advocate
$4,500+ annual spend
BENEFITS
- All benefits listed above plus:
- Company wide access to interact with members within ASCA's online community, *ASCA Connect*

- Two subscriptions to *ASC Focus*, ASCA's monthly magazine, plus unlimited access to the digital version
- Access to ASCA's online Membership Database through *ASCA Connect*
- Unique ASCA Affiliate logo for promotional use

Affiliate Partner
$15,000+ annual spend
BENEFITS
- All benefits listed above plus:
- Special recognition on designated Affiliate webpage
- Access to premier exhibit booth spaces
- Promotion in a special *ASCA News Digest* e-newsletter "Thank You" message

Affiliate Advisor
$30,000+ annual spend
BENEFITS
- All benefits listed above plus:
- Annual recognition in the October

issue of *ASC Focus*
- Expanded Annual Nationwide Benchmarking Survey Results
- Inclusion in a special "Thank You" email to ASCA members
- Two invitations to ASCA President's Reception at ASCA's Annual Meeting
- Access to the exclusive Advisory & Ambassador Lounge at ASCA's Annual Meeting
- Two shared content posts in *ASCA News Digest*

Affiliate Leader
$60,000+ annual spend
BENEFITS
- All benefits listed above plus:
- Two invitations to exclusive Evolution of Outpatient Surgery Summit
- Individual Briefing on the state of the ASC Community with ASCA CEO or COO
- Two shared content posts on the *ASC Focus* website

ASCA Affiliate Program Benefits	Affiliate	Affiliate Advocate	Affiliate Partner	Affiliate Advisor	Affiliate Leader
Inclusion within ASCA's Affiliate Directory	X	X	X	X	X
Discount pricing on ASCA programs and meetings	X	X	X	X	X
Overview of ASCA's Annual Nationwide Benchmarking Survey Results	X	X	X	X	X
20% savings on ASCA's advertising opportunities	X	X	X	X	X
Single user access to *ASCA Connect*	X				
Company-wide access to *ASCA Connect*		X	X	X	X
2 subscriptions to *ASC Focus*		X	X	X	X
Access to ASCA online Membership Database		X	X	X	X
Unique ASCA Affiliate logo for promotional use		X	X	X	X
Special recognition on designated ASCA Affiliate webpage			X	X	X
Access to premier exhibit booth spaces			X	X	X
Promotion in a special *ASCA News Digest* e-newsletter "Thank You" message			X	X	X
Annual recognition in the October issue of *ASC Focus*			X	X	X
Expanded Annual Nationwide Benchmarking Survey Results			X	X	X
Inclusion in a special "Thank You" email to ASCA members				X	X
Two invitations to ASCA President's Reception at ASCA's Annual Meeting				X	X
Access to the exclusive Advisory & Ambassador Lounge at ASCA's Annual Meeting				X	X
Two shared content posts in *ASCA News Digest*				X	X
Two invitations to exclusive Evolution of Outpatient Surgery Summit					X
Individual Briefing on the state of the ASC Community with ASCA CEO or COO					X
Two shared content posts on the ASC Focus website					X