

ASCA 2013 FALL SEMINARS

LAS VEGAS OCTOBER 9–12, 2013

ascassociation.org/EducationEvents/2013FallSeminars



Ambulatory Surgery Center Association

ASCA'S 2013 FALL SEMINARS

Sponsor and Exhibit at ASCA's NEW 2013 Fall Seminars, being held in Las Vegas from Wednesday October 9–Saturday, October 12, 2013. Over the course of four days ASCA will offer three tracks and the CASC Review Course and Exam.

By participating at this event your company has the unique opportunity to network with highly engaged decision makers in the ASC industry, actively seeking valuable resources and educational information on the following topics:

- CASC Review Course
- Quality
- Finance & Accounting
- Purchasing & Inventory Management

SPONSOR OPPORTUNITIES

TITLE SPONSORSHIP

Be one of the exclusive sponsors of the Fall Seminars and receive added exposure throughout the entire conference and in front of all seminar track attendees. **\$7,000**

Benefits:

- Table top display in premium position for all 4 days
- Logo on website
- Logo on ASCA's 2013 Fall Seminars e-alerts and registration
- Enhanced ad in track programs or workbooks
- 3 exhibit badges
- All attendee mailing list rental

TRACK SPONSORSHIPS

- 1. CASC REVIEW COURSE 2. QUALITY 3. FINANCE & ACCOUNTING
4. PURCHASING & INVENTORY MANAGEMENT**

Sponsor one of four tracks and let us promote your presence to a targeted audience onsite. **\$3,500**

Benefits:

- Table top display for 2 days, corresponding to selected track
- Logo on website
- Logo on seminar track e-alerts and registration
- Enhanced ad in track program or workbook
- 3 exhibit badges
- Track attendee mailing list rental

REFRESHMENT SPONSORSHIPS

Refreshment sponsors gain tremendous exposure by sponsoring the breakfasts, lunches and/or morning or afternoon breaks. **\$2,000 per timeframe**

Benefits:

- Table top display on one day of your choice
- Logo on website
- 2 exhibit badges
- Fall Seminar attendee mailing list rental



EXHIBIT OPPORTUNITIES

Exhibit at our 2013 Fall Seminars and reach an audience looking for further resources and information from ASCA. With the ability to exhibit on specific days, your company can select which days to exhibit and reach the target audience(s) that suit your company best. Be it Wednesday and Thursday or the full week, exhibit space is limited to 15 exhibitors per day. **\$750 per day before July 15 / \$975 per day after July 15**

Benefits

- Table top display
- Small ad in program
- Name listed on website
- 2 exhibitor badges

ADDITIONAL OPPORTUNITIES

Mailing List Rental

Market your products and services through a direct mail to seminar attendees before or after the meeting. The attendee mailing list will be available for a one-time, pre-approved mailing for exhibitors and sponsors only. **\$250 per track / \$500, full seminar attendee list**

Advertise in the 2013 Fall Seminars issue of *ASC Focus*

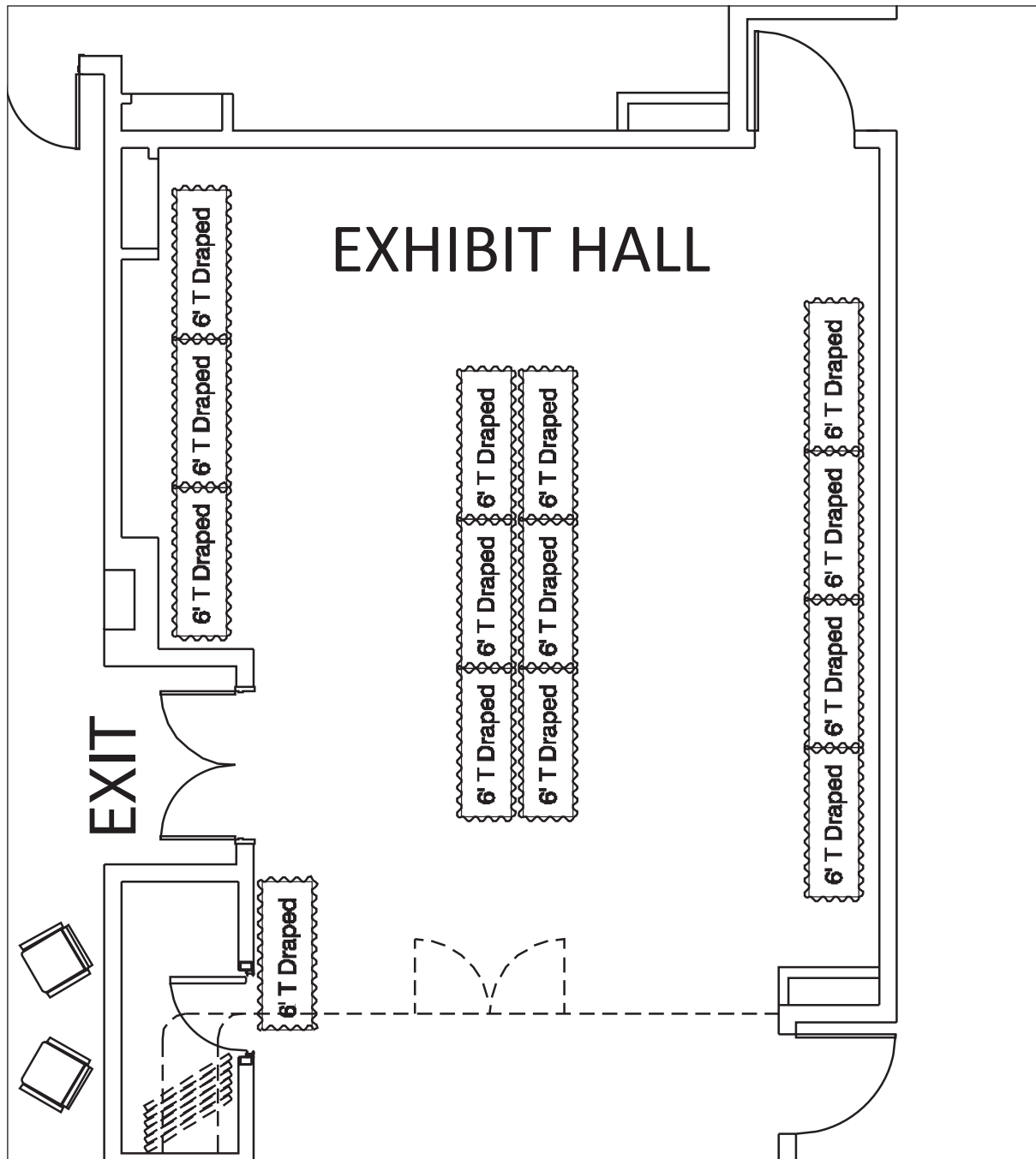
This issue of *ASC Focus* will be distributed onsite in Vegas in addition to our regular monthly readership. Advertising is a unique way to alert attendees and those unable to attend of your participation.

Featuring exclusive advertising placements:

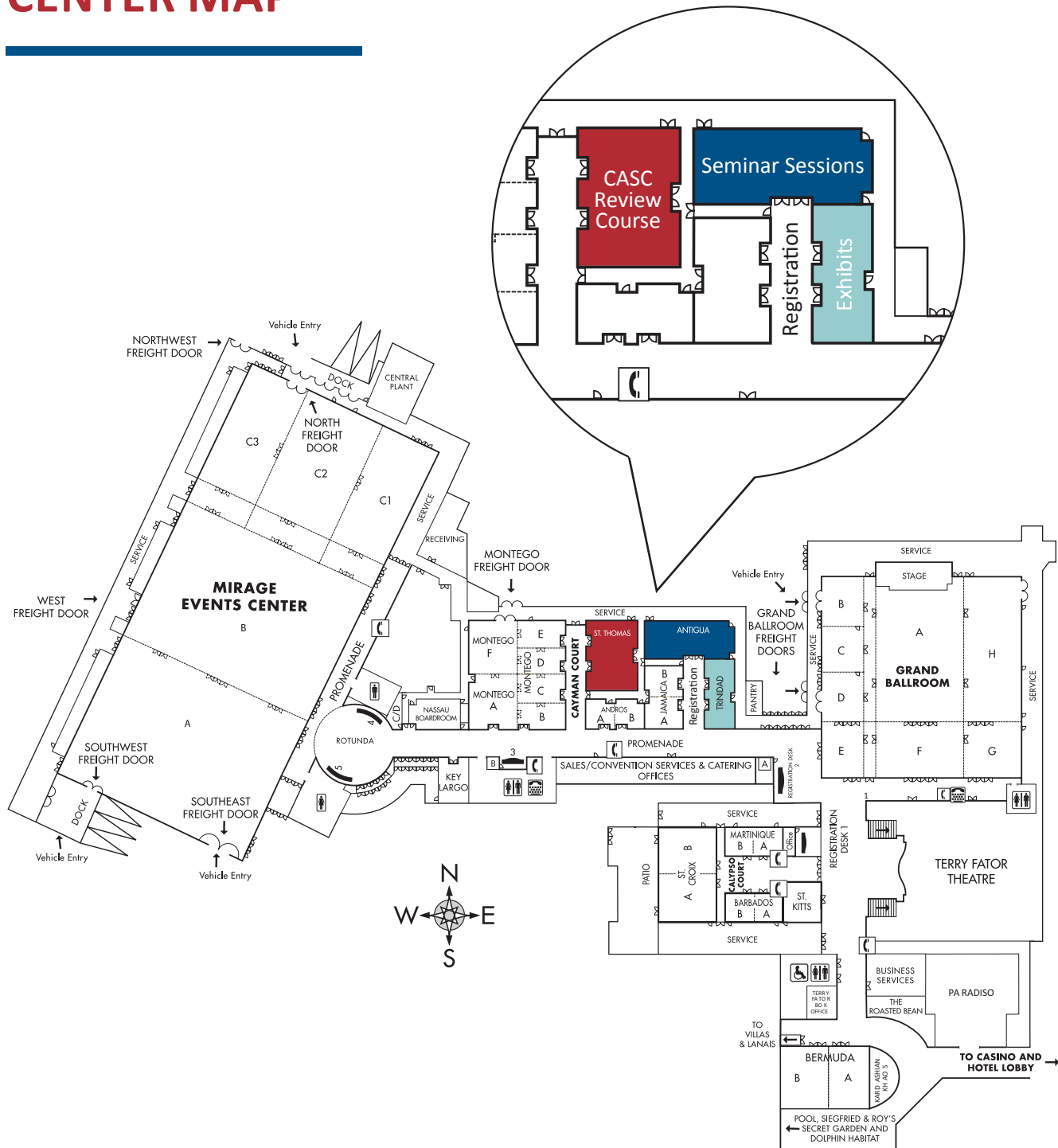
- Buyers Guide, available to exhibitors and sponsors only. **\$375**
- Belly Band, available to one advertiser only. *Please call 202.337.1897 for specific details.*



EXHIBIT HALL MAP



MIRAGE CONVENTION CENTER MAP



SPONSOR AND EXHIBITOR SCHEDULE

WEDNESDAY, OCTOBER 9

Tracks: CASC Review Course & Quality Seminar

7:00 am–8:00 am	Registration & Breakfast
9:45 am–10:00 am	Break
12:00 pm–1:00 pm	Lunch
2:45 pm–3:00 pm	Break
5:00 pm	Session Ends

THURSDAY, OCTOBER 10

Track: Finance and Accounting Seminar

7:00 am–8:00 am	Registration & Breakfast
10:00 am–10:15 am	Break
11:30 am–12:30 pm	Lunch
2:00 pm–2:15 pm	Break
5:00 pm	Session Ends

FRIDAY, OCTOBER 11

Track: Finance and Accounting Seminar

7:00 am–8:00 am	Registration & Breakfast
10:00 am–10:15 am	Break
11:30 am–12:30 pm	Lunch
2:00 pm–2:15 pm	Break
5:00 pm	Session Ends

SATURDAY, OCTOBER 12

Track: CASC Exam & Purchasing and Inventory Management

7:00 am–8:00 am	Registration & Breakfast
10:15 am–10:30 am	Break
12:30 pm–1:30 pm	Lunch
3:30 pm–3:45 pm	Break
5:00 pm	Session Ends

Exhibitors set up between 4:00 and 6:00 pm the evening before or at 7:00 am the morning of their first exhibit day. / Exhibitors tear down after 5:00 pm on their last exhibit day

ASCA 2013

FALL SEMINARS APPLICATION & CONTRACT

Call 202.337.1897 • Fax 202.337.1200 • Email chris@bluehouse.us

Mail 2168 Wisconsin Ave, NW Washington, DC 20007-2280

We, the undersigned, make application for exhibit space at ASCA 2013, subject to the conditions, rules and regulations governing the exhibition as stated on page 10, which we accept as part of the agreement. We understand the space assignments will be made by ASCA.

Signature _____

Exhibitor/Sponsor Contact Information

Name _____

Phone _____ Fax _____

Email _____

Exhibitor Information

Company Name _____

Web site _____ Phone _____

Address _____

City _____ State/ZIP _____

Credit Card Information

☐ VISA ☐ MasterCard ☐ AMEX

Name on card _____

Billing address _____

Credit card number _____ Code _____ Expiration date _____

Signature _____

If paying by check, please make payable to Ambulatory Surgery Foundation and mail to: 2168 Wisconsin Ave, NW • Washington, DC 20007-2280

EXHIBIT (check all that apply)

- ☐ Wednesday, October 9—Tracks: CASC Review Course & Quality Seminar
- ☐ Thursday, October 10—Track: Finance and Accounting Seminar
- ☐ Friday, October 11—Track: Finance and Accounting Seminar
- ☐ Saturday, October 12—Track: CASC Exam & Purchasing and Inventory Management

\$750 per day before July 15 / \$975 per day after July 15 _____

SPONSOR

- ☐ 2013 Fall Seminars

\$7,000 _____

Refreshment Sponsorships

- ☐ Breakfast
- ☐ Lunch
- ☐ Morning Break
- ☐ Afternoon Break

\$2,000 per timeframe _____

Track (pick one)

- ☐ CASC Review Course
- ☐ Quality
- ☐ Finance & Accounting
- ☐ Purchasing & Inventory Management

\$3,500 _____

ADDITIONAL OPPORTUNITIES

Mailing List Rental

- ☐ CASC Review Course
- ☐ Quality
- ☐ Finance & Accounting
- ☐ Purchasing & Inventory Management

\$250 per track _____

- ☐ Fall Seminar Attendee List

\$500 _____

- ☐ ASC Focus Buyers Guide

\$375 _____

TOTAL \$ _____

CANCELLATION POLICY:

Exhibitors who cancel their booth space on or before September 1, 2013 are eligible for a \$500 credit for use towards any ASCA print or online advertising placement. No refund will be issued for exhibitors who cancel after September 1, 2013.

