



2019 WINTER SEMINAR AUSTIN : JANUARY 17-19

SPONSOR OPPORTUNITIES

Lead Seminar Sponsorship \$5,500

- Table top display
- 3 Seminar registrations
- 2 posts in ASCA Connect leading up to the event
- 2 posts on ASCA sponsored LinkedIn
- 2 posts on News Digest
- Onsite Signage
- Logo and 50-word description listed on the seminar website
- Attendee Mailing List

ASCA Meetings App Sponsor \$5,500

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Reception & Luncheon Co-Sponsorship Co-sponsor Thursday's Welcome Reception and Friday's Luncheon \$4,250

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Visibility Add Ons

- Water Bottles \$2,500
- Attendee Bags \$3,000
- Pens \$1,500
- Notebooks \$2,000
- Lanyards \$2,000

ASCA's annual Winter Seminar is geared toward ASC professionals seeking advanced content on ways to streamline their clinical and business operations, enhance their ASC's bottom line and remain compliant with the ever-evolving regulatory criteria. Sponsors and exhibitors will have the chance to connect with attendees over the course of Thursday and Friday, utilizing table top displays. By participating in this event, your company has the unique opportunity to network with highly engaged decision makers in the ASC industry, who are actively seeking valuable resources.



ASC Management Essentials
targeting administrators, clinical managers and clinical staff



Infection Prevention Techniques for ASCs
targeting administrators, clinical managers and clinical staff



Coding Update & Reimbursement Strategies
targeting coders, billers and business office managers

EXHIBIT OPPORTUNITIES

Exhibit at our 2019 Winter Seminar and reach an audience looking for further resources and information from ASCA. With only 20 standard table top displays available, exhibitors receive an exclusive opportunity to engage with ASCA members in an intimate setting.

Benefits

- Table top display
- Company name and 50-word description listed on the seminar website
- 2 seminar badges

Early Registration \$2,500
After September 14 \$3,000

ADDITIONAL OPPORTUNITIES

Focus Groups \$5,000

Engage with attendees in a private setting where you are in complete control. You set the agenda, you ask the questions or moderate and we provide you with the space and time. We have space available for two Focus Groups, which will be promoted during the lead up to the conference and interested attendees will be passed directly to you. Both Focus Groups will take place on Friday during the 1 hour lunch. Attendees will be provided with lunch in the private rooms.

Mailing List Rental

Market your products and services to seminar attendees after the meeting. The attendee mailing list will be available for a one-time, pre-approved direct mailing for exhibitors and sponsors only. **\$500**

Advertise in the 2019 Winter Seminar issue of ASC Focus

The January issue of *ASC Focus* will have an expanded reach across the ASC industry. In addition to our regular distribution, the January issue will be distributed on-site at the Winter Seminar. Advertising is a valuable way to alert attendees and those unable to attend of your participation.

Full Page \$2,250 / Half Page \$1,750

- Belly Band, available to one advertiser only. *Please call 202.337.1897 for specific details.*

TARGETED AUDIENCE
FOR 20 EXHIBITORS
300+ ATTENDEES