

ADVERTISING OPPORTUNITIES

ONSITE PROGRAM GUIDE

The Onsite Program provides attendees with full details about the meeting, from daily schedules and speaker bios to exhibitor listings. Ads appear on covers and on daily divider tabs as well as throughout the book.

- Full Page, 4-color: **\$2,000**
- Tab, 4-color: **\$2,500**
- Cover Band, 4-color: **\$3,000**
- Back Band, 4-color: **\$2,750**

ASCA 2017 WEBSITE

Catch our attendees' attention on the official web site for ASCA 2017. Attendees will use this web site to register for the conference, view current information, plan their schedule and review a list of exhibitors. **\$500**

ONSITE SIGNAGE

A limited number of unique marketing opportunities are available throughout the convention area.

- Large Banner: **\$2,000**
- Elevator Door Wrap: **\$4,750**

CONFERENCE PATHFINDERS

Direct attendees to your exhibit space with floor graphics that promote your company and booth number.

- Exhibit Hall Floor Graphics: **\$475**

HOTEL ROOM DROPS

Gain an inside advantage by delivering your materials and messaging straight to the rooms of attendees at ASCA 2017. Arranged with the Gaylord National Resort & Convention Center, room drops deliver an immediate presence that amplifies your message.

From \$2.00 per room

ASC FOCUS

Place a half-page ad in the May, June/July and August issues *ASC Focus* at a special exhibitor-only rate of **\$5,250!** With these issues, your ad has the opportunity to make more than 54,000 impressions within the ASC industry's most trusted magazine (according to ASCA's 2014 Member Survey).

ASCA NEWS DIGEST

Consider a three-month run and catch the attention of ASCA 2017 attendees and ASCA members with a Featured Company Insertion for just **\$2,500**. Or, step up to a Product Showcase for **\$450** more. Now is the time to be strategic; start the campaign in April to increase brand awareness before, during and after the show!

ASCA News Digest is sent to more than 16,000 industry professionals.

Take advantage of the diverse marketing, advertising, exhibit and sponsorship opportunities to stay connected with your best prospects within the ASC industry.

Please call 202.337.1897 for specific information.

HOTEL INFORMATION

GAYLORD NATIONAL RESORT & CONVENTION CENTER

201 Waterfront St, National Harbor, MD 20745

ASCA 2017 will be held at the Gaylord National Resort & Convention Center, a spectacular waterfront resort in National Harbor, MD, that is steps from National Harbor's premier entertainment and shopping district and only 8 miles south of the nation's capital. Set your sights on luxurious comfort with the resort's stunning 19-story glass atrium and sweeping views of the Potomac River. After exploring the city and surrounding areas, return to the first-class resort featuring a rejuvenating spa, indoor pool and whirlpool, state-of-the-art fitness center and a number of unique restaurants and shops. For late-night excitement with picturesque views of the capital, take our express elevator up to the Pose Rooftop Lounge before retreating just steps away to your luxurious accommodations, an unmatched experience in the Capital Region.

 For booking information please see the ASCA 2017 website at www.ascassociation.org/ASCA2017.

PARKING

Onsite self-parking:

\$8 USD hourly, \$26 USD daily

Onsite valet: \$39 USD daily

Parking fees include in/out privileges.