

p. (800) 955-5171 e. Leads@SmartSourceRentals.com



## **LEAD MANAGEMENT SOLUTIONS**

## **All Solutions**

Leads can be accessed from any computer on our secure website with a unique username/password assigned to you upon pickup/delivery of the device(s) • Leads download during or after the show in Excel • Can easily import to Databases • Features a free-type notes section using the on-screen keyboard

#### **PRE SHOW**

- Order online easy and quick
- Take advantage of discount pricing available for advance orders
- Make the most of your attendee interaction include qualifiers or instant email

### **SHOW SITE**

- Avoid a line pick up your devices early at show service desk
- Forgot to order in advance? Additional scanners available for onsite ordering
- Scan attendee badges and free-type notes using the on-screen keyboard
- Technician on site during set up and show hours and 24/7 support available at 800-476-9959

### **POST SHOW**

- Access your leads anytime from any computer on our secure website
  - Easily download your leads data into an Excel file
- Misplaced your password email Leads.Support@SmartSourceRentals.com

# Option 1 - App Software



# **Lead Retrieval App**

An app built for Apple and Android devices. This badge scanning software is an installed option for use with your own phone/tablet with Apple Operating System 8 or higher or Android 4.4 or higher with rear facing autofocus camera with at least 5 megapixels. Leads can be accessed via website and downloaded to an Excel document.

iPad®, App & Strap Includes a SmartSource iPad rental with App installed for your use during the show. Strap with 360 degree rotation secures





# Option 2 - Scanner

### Scanner

Wireless, handheld badge scanner. Electrical Order not required. Battery will be fully charged. The scanner is pre-loaded with qualifiers and free-type notes section. Leads scanned at the show can be accessed from any location/computer on our secure website.



### **Lead Printer - Wireless**

iPad in one hand.

Small wireless bluetooth printer can print after each scan, or you can manually print individual leads at any time. Battery charged. One (1) printer per scanner. Rental includes two (2) paper rolls.



# Customize your lead

#### **Instant Email**

Automatically sends a pre-written email and optional PDF attachment to each person you scan at your booth.

# Why Custom Qualifiers?

A huge benefit of electronic lead management is the ability to 'qualify' your leads. A qualified lead is a much more valuable piece of information than a badge scanned with no qualification. Every badge scanned should have a qualifier or note to ensure you remember the interaction when you follow-up after the show. Create your own Custom Qualifiers. Make sure you take advantage of this valuable tool.



• Set up post show meeting







Show name:





Discount price deadline date:
Orders accepted until:

Show code:

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LEAD RETRIEVAL ORDER INFORMATION

Business name:	Booth name if different:		Booth number:				
Address:		City:		State:	Zip Code:		
Ordered by:	Pho	one:	Email:				
Onsite contact if different from above:			Cell:				
Send data download link to email:		Send receipt to email:					
Today's date: Email confirmation, rental agreement and credit card receipt will be sent by email within one (1) business day of submitting this form. If order is not confirmed within this time period, please call 800-955-5171.							
LEAD RETRIEVAL PRODUCTS & ACCESSORIES							
			Discount available until	Orders accepted unt	il Qty	Total	
BEST VALUE							
Scanner Package includes Scanner, Instant Email, Custom Qualifiers, Delivery:	Lead Printer, In-booth Delivery 8	ŭ .	\$495	NA			
OPTION 1 - Choose an app							
App Software Download to the Smartphor Please note: App runs on iOS 8 or higher a are supported with rear facing autofocus or (5th generation or later), iPhone 4 or later,	and Android 4.4 or higher. The fo amera with at least five megapixe	ollowing devices els: iPod Touch	\$250	\$295			
Additional exhibitors in your booth?	Add an app license for your ad	ditional phones/tablets	\$150	\$150			
App Software with iPad rental Includ	les app, iPad, iPad strap for dura	ation of show	\$370	\$410			
OPTION 2 - Choose a scanner							
Scanner Handheld/wireless/battery operation	ted		\$349	\$395			
Scanner & Lead Printer Wireless printer	nter includes 2 rolls of paper		\$399	\$470			
Scanner & Instant Email With this op	otion please complete Instant En	mail Order Form	\$444	NA			
Scanner & Custom Qualifiers With t	his option please complete Cust	tomer Qualifier Order Form	\$444	NA			
In-Booth Delivery & Training If delive at the date/time specified or we cannot and scanner must be picked up from the Delivery:	provide delivery. Forfeited deliv	eries will not be refunded	\$95	\$100			
OPTION 3 - Developer's Kit							
Developer's Kit Badge Information available	e 7 days before show		\$499	\$599			
How do I get my scanner or app? Scanners and IPads: Unless "In-Booth Delivery & Training" is ordered, all equipment must be picked up from the SmartSource Service Desk within (2) two hours of the show floor opening. Upon close of the show, all devices and supporting equipment must be returned to the SmartSource Service Desk within (1) one hour. App: Email will be sent with instructions to download app, Log-in and Password 7 days before show. All rentals include 24/7 service and support at 800-476-9959.  Terms and Conditions: No refunds will be made to any order or package option cancelled within 7 days of show start. Prices and equipment are subject to change without notice. All Lead Retrieval Information is provided at the discretion of Show Management. Drayage and union fees are not included. Our rental includes damage and loss clause at no charge. If a device is lost we do require a police report to accompany the claim of your lost unit. See details of terms and conditions at www.smartsourcerentals.com.				pp: Email will be t notice. All Lead	Subtotal: % Tax: Total:		
CREDIT CARD PAYMENT INFORMATION							
Cardholder acknowledges and agrees to the Terms and Cor	nditions available upon request and authoriz	zes this credit card to be used as payment for	this rental/onsite addition	IS.	Same addre	ess as above	
Card number:		Address:					
Expiration date:	Code:	City:		State:	Zip Code:		
Cardholder name:		Cardholder signature:					

Show venue: