

# ASCA 2016

## APPLICATION & CONTRACT



This is a writeable PDF. To ensure accuracy, we ask that you complete this application on a computer.

Contracts must be emailed to Alex Yewdell at alex@bluehouse.us

Call 202.337.1897

Email alex@bluehouse.us

Mail 2168 Wisconsin Ave, NW Washington, DC 20007-2280

**We**, the undersigned, make application for exhibit space at ASCA 2016, subject to the conditions, rules and regulations governing the exhibition as stated on page 14, which we accept as part of the agreement. We understand the space assignments will be made by ASCA.

### Signature

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### Company Information

The information provided will be reflected on all printed and digital listings of Exhibitors and Sponsors. Any LLC or INC tags will not be displayed.

Company Name

Website

Phone

Address

City

State/ZIP

### Please mark the following boxes according to your company's products or services

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Accountants                   | <input type="checkbox"/> Financial Capital Appraisers               | <input type="checkbox"/> Pharmaceutical Services                 |
| <input type="checkbox"/> Accreditation Assistance      | <input type="checkbox"/> Group Purchasing Organizations             | <input type="checkbox"/> Publication                             |
| <input type="checkbox"/> Accreditation Organizations   | <input type="checkbox"/> Human Resources Firms                      | <input type="checkbox"/> Refurbished/Pre-Owned Medical Equipment |
| <input type="checkbox"/> Architectural/Design Firms    | <input type="checkbox"/> Insurance Providers                        | <input type="checkbox"/> Satisfaction Assistance                 |
| <input type="checkbox"/> Attorneys                     | <input type="checkbox"/> Management Consultants                     | <input type="checkbox"/> Software Companies                      |
| <input type="checkbox"/> Development Consultants       | <input type="checkbox"/> Pathology/Laboratory/Anesthesia Services   | <input type="checkbox"/> Wholesaler and Distributor              |
| <input type="checkbox"/> Equipment/Instrument Supplies | <input type="checkbox"/> Patient Financial (Billing/Coding) Service |  |

Email logo and a 50-word description for the ASCA Business directory to [asc@ascassociation.org](mailto:asc@ascassociation.org)

### Exhibitor/Sponsor Contact

All information regarding ASCA 2016 will be sent to this person. If you wish to include another point of contact, please provide their information in the Secondary Point of Contact box.

Name

Phone

Fax

Email

### Secondary Point of Contact

Name

Phone

Fax

Email

### Credit Card and Payment Information

☐ VISA ☐ MasterCard ☐ AMEX ☐ Check

**If paying by check, please make payable to Ambulatory Surgery Foundation** and mail to: 2168 Wisconsin Ave, NW • Washington, DC 20007-2280

*Please note, exhibit booth spaces will not be assigned until payment has been received.*

Name on card

Billing address

Credit card number

Code

Expiration date

Signature

Initial here \_\_\_\_\_ ensuring that you have read and understood section 19 within the ASCA 2016 Rules & Regulations on page 14.

## ADVERTISING

Ad Deadline: March 14 Ad Materials: March 28 Amount

### ONSITE PROGRAM

4-Color	<input type="checkbox"/> Full Page	\$2,000	
	<input type="checkbox"/> Tab	\$2,500	
	<input type="checkbox"/> Cover Band	\$3,000	
	<input type="checkbox"/> Back Band	\$2,750	

ONSITE SIGNAGE ☐ \$500 or more per sign call for details

### CONFERENCE

PATHFINDERS	<input type="checkbox"/> Exhibit Hall Floor Graphics	\$350	
	<input type="checkbox"/> Registration Floor Graphics	\$475	

ASCA 2016 WEBSITE ☐ \$500

ASCA 2016 ATTENDEE MAILING LIST (rental rules apply) ☐ \$1,000

ASC FOCUS—June/July*	<input type="checkbox"/> Full Page	\$2,250	
	<input type="checkbox"/> ½ Page	\$1,750	

\*ASCA 2016 Conference Issue, bonus distribution onsite

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### ASCA Affiliate

### Amount

Join or renew to save 20% or more! Member rates

are available if your company's 2016 dues are paid. \$1,000 \_\_\_\_\_

### Affiliate Member Agreement Terms And Conditions:

ASCA resources are for your personal and non-commercial use. Members are responsible for maintaining the confidentiality of their passwords, and are not to share their User IDs or passwords with any third parties. You may not copy, replicate, modify, distribute, display, perform, create derivative works from, transfer or sell any information, software, products or services obtained from ascassociation.org in any medium or format, including, without limitation, human-readable, machine-readable, printed, visible, audible, electronic, by email forwarding, TV, satellite, digital transmission, scanned or website re-cycled, except where expressly noted that the material is available for such purpose.

☐ AGREE ☐ DISAGREE

### Exhibit

	Early Registration	After January 8	After February 12
<b>10' X 10' BOOTH</b>			
Member	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$4,250
Nonmember	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$5,500	<input type="checkbox"/> \$5,750

Amount \_\_\_\_\_

<b>10' X 20' BOOTH</b>			
Member	<input type="checkbox"/> \$7,000	<input type="checkbox"/> \$8,000	<input type="checkbox"/> \$8,500
Nonmember	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$11,000	<input type="checkbox"/> \$11,500

Amount \_\_\_\_\_

<b>10' X 30' BOOTH</b>			
Member	<input type="checkbox"/> \$10,500	<input type="checkbox"/> \$12,000	<input type="checkbox"/> \$12,750
Nonmember	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$16,500	<input type="checkbox"/> \$17,250

Amount \_\_\_\_\_

<b>20' X 20' BOOTH</b>			
Member	<input type="checkbox"/> \$14,000	<input type="checkbox"/> \$16,000	<input type="checkbox"/> \$17,000
Nonmember	<input type="checkbox"/> \$20,000	<input type="checkbox"/> \$22,000	<input type="checkbox"/> \$23,500

Amount \_\_\_\_\_

### Sponsor

### Amount

#### PLATINUM (PICK 1)

☐ Attendee Meeting Bags

Members \$28,000 \_\_\_\_\_  
Nonmembers \$29,500 \_\_\_\_\_

#### GOLD (PICK 1)

☐ ASC Celebration Luncheon  
☐ Onsite Program

☐ Exhibit Hall Receptions  
☐ Social Event

Members \$21,000 \_\_\_\_\_  
Nonmembers \$22,500 \_\_\_\_\_

### Sponsor

#### SILVER (PICK 1)

☐ Badge Lanyards  
☐ Breakfast Break & Exhibit Hall Luncheon (2 available)  
☐ Conference WiFi  
☐ Exhibit Hall Chair Massage  
☐ Hotel Key Cards

☐ 5K Fun Run/Walk  
☐ Group Yoga  
☐ Pedometer Challenge  
☐ Reusable Water Bottles (2 available)  
☐ Mobile Website

Members \$12,500 \_\_\_\_\_  
Nonmembers \$14,000 \_\_\_\_\_

#### BRONZE (PICK 1)

☐ Breaks (3 available)  
☐ Charging Lockers  
☐ Continuing Education Kiosks  
☐ Exhibit Hall Passport

☐ Social Event Transportation  
☐ Professional Headshots (2 available)  
☐ USB Drives

Members \$6,500 \_\_\_\_\_  
Nonmembers \$8,000 \_\_\_\_\_

### Booth Selection

Please review the exhibit hall floor plan to request three locations.

1st choice	2nd choice	3rd choice
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We wish to avoid having our exhibit located adjacent to the following companies. We understand ASCA will make every effort but cannot guarantee our placement:

\_\_\_\_\_  
\_\_\_\_\_

☐ Our company would like to host a private meeting/presentation, party or happy hour for \_\_\_\_\_ people during an approved time at the meeting hotel during ASCA 2016. Please send me further details.

## ADDITIONAL OPPORTUNITIES

### VENDOR HEADQUARTERS

Exhibitor \$2,750 \_\_\_\_\_  
Sponsor \$1,750 \_\_\_\_\_

BOARD DINNER ☐ \$5,000 PRESIDENT'S RECEPTION ☐ \$5,000 \_\_\_\_\_

TOTAL \$ \_\_\_\_\_