

# EXHIBIT HALL DRAWING

## HERE'S HOW THE PROGRAM WORKS...

### Prior to the Event

Companies complete this drawing form informing the association of their desire to participate, the item they intend to giveaway and whether or not the item will be available to be given to the winner at ASCA 2017.

### At the Event

A promotional flyer, listing each of the participating companies, their drawing item and their booth location, will be included in the attendee registration bag. Attendee registration bags are given to each attendee at registration.

Many Exhibitors choose to have their drawing item on display in their exhibit booth.

Companies collect the information from hopeful attendees wishing to enter the drawing for the company's prize.

### The Drawings

Each company draws the winner of their item and presents the winner's name, company address and telephone number to the Exhibitor Registration Desk. Please note that those who miss this deadline will not be included in the Exhibit Hall drawing announcement.

For Thursday's Exhibit Hall Drawing, please present your winner by **5:00pm, May 4**. For Friday's Exhibit Hall Drawing, please present your winner by **8:30am, May 5**.

## EXHIBIT HALL DRAWING SIGN-UP FORM

The Exhibit Hall Drawings provide great exposure for this year's exhibitors.

Companies who elect to participate in the Exhibit Hall Drawings will benefit from increased promotional opportunities, greater booth traffic and an overall increase in name recognition during and after the meeting.

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Company Name

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Exhibit Booth Number

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On-site Contact

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Telephone Number

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Post-Event Contact

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Telephone NumberTelephone Number

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Raffle Item

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Description

We will be participating in the following Exhibit Hall Drawing:

- ☐ Thursday evening, May 4, during the Networking Reception
- ☐ Friday morning, May 5, during the Exhibit Hall Break

In order to participate in the Exhibit Hall Drawings, please complete and fax to 202.337.1200 by March 14, 2017. (No Changes to item giveaway after March 14, 2017).

### The Winners

Winners will be asked to visit the Exhibitor in their booth to collect the prize. The announcement will be made over the PA system and will take place from the ASCA Lounge during each event.

**Winner Posting:** A complete list of the participating companies, the name of the drawing item and the winner's name and company will be posted in the attendee registration area by 10:00am on Friday, May 5.